

How would you like to start, run and grow your own training academy profitably & successfully and achieve NAME, FAME & MONEY...

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Maharashtra Open University



AUTODESK  
Authorized Training Center

AN ESTABLISHED  
TRAINING  
ACADEMY

*offering exclusive  
career development  
programs*



**Times & Trends  
Academy**

Building Careers & Building The Nation

12000+ Students Trained | 13+ Years

**Chandrakant Sonawane**

Bollywood Lead Designer for 'Padmaavat' & 'Bajirao Mastani'

The Face of Times & Trends Academy and Chief Mentor

# Top 3 mistakes franchisees make That keep them out of business & What they can do about it?

To know more visit/call today



**Amit  
Agrawal**

**Entrepreneur &  
Educationalist**

**For Franchise Inquiry :**

**TIMES & TRENDS ACADEMY CORPORATE OFFICE & LEARNING CENTRE :**

893/4, Bhandarkar Road, Deccan Gymkhana,  
Opp. Oakwood Hotel, Pune - 04. Maharashtra, India.

**(M) : 9922689223/9225555235**



**Times & Trends  
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Building Careers & Building The Nation

[www.timesandtrendsacademy.com](http://www.timesandtrendsacademy.com) | [franchise@timesandtrendsacademy.com](mailto:franchise@timesandtrendsacademy.com)

# Franchisee Insights



1. What should I consider before buying a franchise?
2. If I want to buy a franchise, what should I do to get started?
3. What kind of investment is necessary to buy a franchise?
4. Would I make a successful franchisee?
5. How can I be sure I won't lose money?
6. How much does it cost to open a franchise?
7. How do I make arrangements for buying a franchise?
8. Can I buy any franchise I want?
9. Who will build my franchise? Can I use my existing centre?
10. What are the responsibilities of a franchisee?
11. Will I be trained to run the franchise I buy?
12. Can I own more than one franchise?
13. What is the ROI from a franchisee's perspective?
14. How do I start the franchise after acquiring it?
15. How can franchising be used to develop or re-engineer a business?
16. What are the advantages and disadvantages of franchising?
17. Are franchisees generally allowed a right to sell their business?
18. What support will I get from my franchisor?

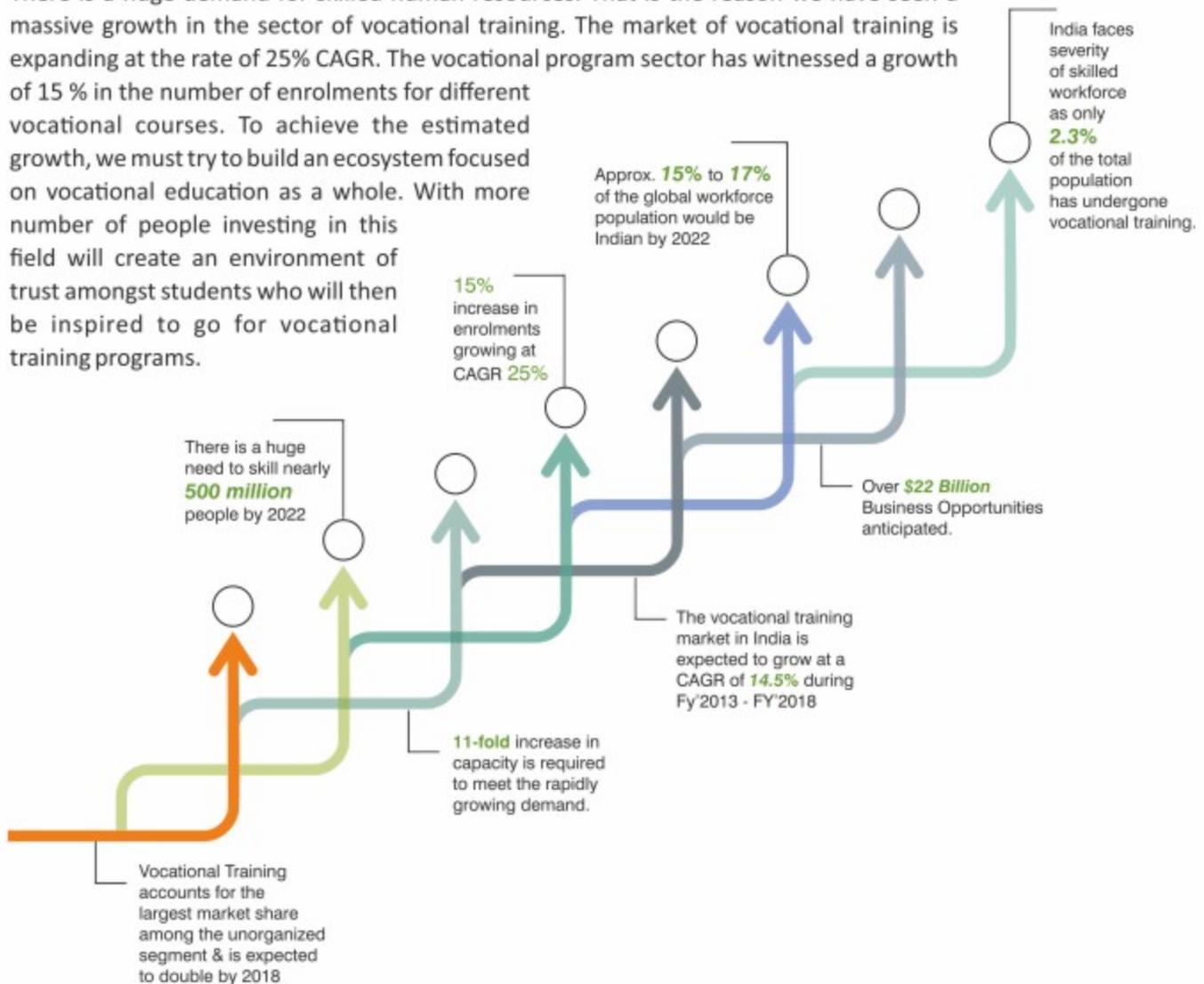


# Opportunities & Trends in Vocational Education Segment

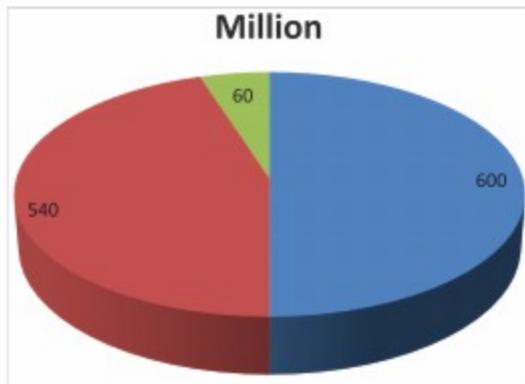
## KEY DRIVERS OF GROWTH

### Vocational Education

There is a huge demand for skilled human resources. That is the reason we have seen a massive growth in the sector of vocational training. The market of vocational training is expanding at the rate of 25% CAGR. The vocational program sector has witnessed a growth of 15 % in the number of enrolments for different vocational courses. To achieve the estimated growth, we must try to build an ecosystem focused on vocational education as a whole. With more number of people investing in this field will create an environment of trust amongst students who will then be inspired to go for vocational training programs.



# The Skill Gap - Skill development & vocational education in India



- Population > age of 25 Years
- People needing Vocational Training & Re-Training
- Others

## Key Statistics

- India's total population is 1,200 Million. Out of this, population below the age of 25 years is 600 Million (50%).
- There's a definite need for large scale employment generation therefore, over 80 million people will need Vocational Training in the next 5 years, while 460 million people will need retraining.
- The Education sector in India is presently at a point of inflection. There are rapid & defining changes occurring across various educational segments, whether K-12, Higher Education or Vocational Training.
- The government is also supporting many initiatives even as private investors seek to resolve issues of access and formats.



# The Skill Gap - Skill development & vocational education in India

## Key Factors

### Demographic Advantage

Over 50% of India's population is under the age of 25, leading to an increased demand for quality higher education and a skilled workforce.

### Increasing Affordability

Households with total incomes in excess of Rs.7 lakh per annum are expected to increase from 5 million to 14 million, by 2018, resulting in higher affordability of, and boosting awareness about, education, as an essential tool for career growth.

### Knowledge-led Economy

India, which was once considered an agrarian economy, is now dominated by the services sector, whose share has increased from 31%, in 1991, to 56.8% in 2012-13. This expansion of the services sector has led to a steady increase in the demand for an educated and skilled workforce.

### Increased Participation of Women in the Workforce

The large, young, working population, which has a median age of 25 years, as well as the rise in number of nuclear families in urban areas, and the emergence of job opportunities in the services sector-driven economy, is concomitant with an increase in the number of working women in India. The percentage of working women is estimated to exceed 25% in the next 2 years.

### New Employment Avenues

Globalization has led to the increase in newer employment avenues. Such industries as outsourcing (e.g. KPO, LPO), legal, lifestyle, fashion, interior, designing, retail, aviation, animation, healthcare, alternative medicine and well-being, and supply chain & logistics have generated employment opportunities, and demand for highly skilled manpower.



**Times & Trends  
Academy**

Building Careers & Building The Nation

# The Skill Gap - Skill development & vocational education in India

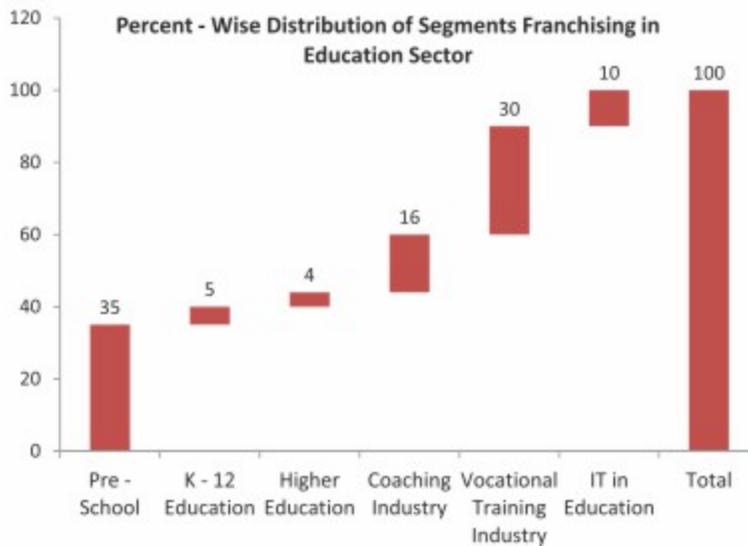
## Opportunity



- As per the skill gap study conducted by the National Skill Development Corporation over 2010 - 2014, there is an additional net requirement of 109.73 million skilled manpower by 2022 across twenty four key sectors.
- The skills gap in the Domain Space selected by Times & Trends Academy is estimated to be ~ 42.36 Million skilled manpower by 2022.



# Opportunity : Brick & Mortar Model-Franchising in India

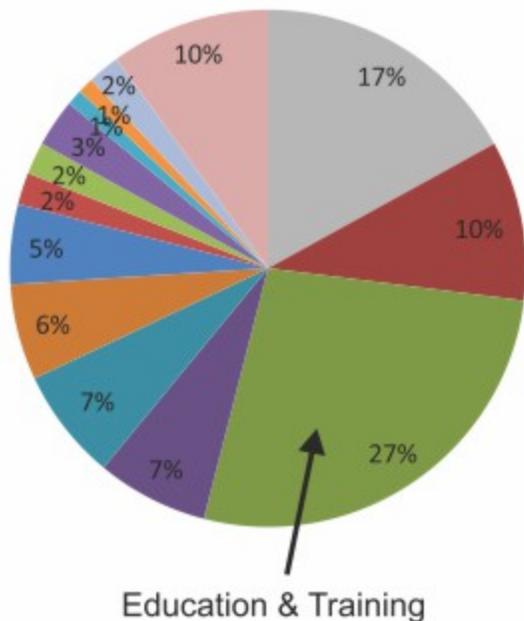


Pre -School and vocational training industry is estimated to grow at 38% and 25% y-o-y, respectively.

- Unlike U.S, where Retail and Food & Beverage industry dominates the franchise industry, Education Industry dominates in India.
- The Education sector has become one of the largest sectors in the services market.
- Education franchising has shown a growth rate of 30-35% annually, while the franchising industry has grown at a rate of 28% annually.
- There are more than 50,000 franchised Education Centres in India, and only 5% of Centres are franchisor-owned.
- Educational book publishing industry is estimated to have a market size of about USD 2.5 billion and is expected to grow by 12% each year.



# Opportunity : Sectorwise Franchising Activity



- Food & Beverage
- Apparel
- Education & Training
- Beauty & Saloon
- Health & Fitness
- IT Training Services
- Footwear
- Books/Music/Stationery
- Business Services
- Furniture & Furnishing
- Gems & Jewellery
- Courier & Cargo
- Travel and tours
- Other (Retail & Service)



# BrandStory

With a vision to make quality vocational education accessible to the masses, Times and Trends Academy, a multi-domain academy, was founded by Mr. Amit Agrawal in Pune. Along with other educationalists, Mr. Amit Agrawal did an extensive research and designed some best vocational courses and programs that enable students, youths and professionals across the world to achieve name, fame, and money.



## Times & Trends Academy

**Building Careers & Building The Nation**

### **Flagship Training Domains of Times and Trends Academy (TTA):**

- Fashion, Interior & Jewellery Design
- Animation and Graphics Design
- ACCA, Finance and Accounts
- Event Management & Anchoring
- Life Coaching and Image Makeover
- Business Coaching and Training

The vision of establishing TTA is that it would help students to build careers, which will ultimately lead to building the nation. All the programs are designed in such a way that it brings out creativity from aspiring professionals and also develop their overall personality, thus making them confident to grab their dream job and start, run & grow their own business profitably & successfully.



Initially, when I first started Times & Trends way back in 2005, it was just a newly born baby. Over a period of time, I and my wife along with our excellent, caring and supportive team members nurtured it with loads of love, care, passion and over a considerable time period of more than 13 years it grew to what it is today.

We have created this beautiful campus where we expect to teach thousands of aspiring designers, animators, event managers, finance managers, image consultants, and professionals every year comprising of teenagers and youth to become not just expert but highly paid expert and in-turn achieve name, fame and money. All of this will, as we say it shall help us build the careers of thousands of students every year and ultimately help build the nation. ( Website URL for your kind reference [www.timesandtrendsacademy.com](http://www.timesandtrendsacademy.com) )

Till date, consistently delivering quality education coupled with 100 % money-back guarantee offer ( which I proudly boast that NO other academy or institute has ever offered in the country ) and relentlessly training all our students, we have got an opportunity to train thousands of aspiring professionals, students, managers and technicians through our highly qualified pool of faculties and mentors, loving and caring support staff and student happiness managers, extensive and comprehensive course curriculum and our tried and tested

systems, franchisee prototype, academic session plan as well as well researched, drafted and created manuals & policies that have brought excellent word of mouth for me, all my teammates as well as the whole Times & Trends Academy ( TTA ) brand. It has actually helped us gain loads of credibility in the education sector and has established our brand name in the eyes of teenagers & youth or should I say, everyone who is committed to designing their career and getting a highly paid job. And throughout this process, I have been the grateful recipient of unconditional love, support and caring from all my hardworking colleagues as well as my awesome students.

It is only because of this rich experience that I had with thousands of my pass out students ( to be precise over 12000 Plus ) over the past 13 years, that has provided the knowledge, skill set and experience for the way we are functioning today and the culture ( Only Happy People Work Here and Happy Students Study here ) that we have been able to build and live here at TTA

After a decade of educational institution`s experience at our back, new horizons are attracting us to take a bigger leap and contribute our bit by offering many more job oriented vocational and professional training programs to millions of students at affordable fees by taking it online.

Lastly, I would like to share that at Times & Trends Academy ( TTA ) we have developed a strong process – Franchisee Prototype, which is at the heart of all our success stories. Franchisee Prototype coupled with Business Development Process has the power to transform any training academy into an effective flourishing small business venture. My experience has shown that when a small business incorporates this Franchisee Prototype and Business Development processes on a continuous basis, the business venture is bound to flourish and pay you back multiple times in the long term.

I look forward to a mutually beneficial relationship with you. Wishing you Peace, Success, and Freedom.

A handwritten signature in black ink that reads "Amit Agrawal". The signature is written in a cursive style and is underlined with a single horizontal stroke.

**Amit Agrawal**

*Founder and Chairman - Times & Trends Academy  
Life, Career and Business Coach*

## DREAM



Create The  
Business  
Love Story,  
You Want The  
World To Buy

## VISION



Building  
Careers  
and  
Building  
the Nation

## PURPOSE



To Inspire And  
Instruct Others  
On How To Improve  
Their Lives And  
Achieve  
Peace Of Mind,  
Financial Freedom  
And A Career For Life

# From The Director's Desk...

Mrs. Rashmi Agrawal has done Masters along with 'Business and Management Program' from 'Goldman Sachs' for Women Entrepreneurial Development, associated with ISB, Hyderabad.

Apart from heading Times and Trends Academy, she is also actively involved in many educational projects and social forums.

“Our Career Programs encourage students to develop as an individual with outstanding Technical Skills, Leadership Skills, Management Expertise in decision making and capacity for sustained hard work. It introduces the students to modern theories and techniques while taking into account the needs and requirements of the Business Community” is her saying on careers at Times and Trends Academy.

Her persistent efforts has made the Times and Trends Academy a name to reckon with in the educational scene, with the commitment to help aspiring teenagers and youth to get a career for life and become highly paid professionals.



**Rashmi A. Agrawal**

*Director - Times and Trends Academy*



# From The Founder and Chairman's Desk...

Mr. Amit Agrawal, Founder and Chairman Times and Trends Academy – Building Careers and Building The Nation is known as the most sought after Life, Career and Business Coach in the service industry and business community.

He is famous for helping his partners, students and clients to rise to the top of their niche in terms of Branding, Marketing, Finance, Sales, Leadership, Delivery and Management.

An award-winning entrepreneur for last 12 consecutive years (2005-2017), Amit brings to his teaching and research 15 years of executive experience in high-growth firms, including four ventures he founded, one of which he took online and redefined the way people study.

A National Level Player of Basketball, Amit also has been an official writer for the Times of India & Indian Express - Career Column and hundreds of his articles have been published in various leading publications both online and offline.

Amit currently serves on the boards of educational institutions and academies and have touched the lives of thousands of his students and clients till date.



**Amit V. Agrawal**

*Founder & Chairman - Times and Trends Academy  
Life, Career and Business Coach*



# TTA - DECCAN, CORPORATE OFFICE & LEARNING CENTRE



## TTA PUNE CENTRES





*"Today, franchising is seen as the ultimate tool for building scale that requires equal commitment, acumen and contribution of a franchisor and a franchisee. Some franchisors have given the franchisees a free hand in choosing what to sell in their design stores. Innovation in terms of formats as well as concepts is being regarded as the key. Large retail store over 5000 sq. ft. small stores and Omni-channel franchise stores are changing the fashion game in India.*

*Retailers are furthering their strengths in brand building, understanding the consumer and developing a wider array of offerings to trigger higher conversion rate while the franchisees look after the day-to-day operations.*

*This sets for massive employment opportunities in the design industry specifically Fashion and Interiors and Times and Trends Centre of Excellences Offers excellent platform for aspiring designers, teenagers and youth to pursue a career of their choice and claim their position in the market. "*

**— Chandrakant Sonawane, Lead Designer-Sanjay Leela Bhansali Productions, Bollywood Fashion Designer & Stylist**

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*Life is the biggest and toughest game you will ever play. To be a winner and live your dream life, you need to choose a rewarding opportunity. Welcome to Times and Trends Academy, where we help you to start, run, and grow your own business and achieve financial freedom.*

**Mr. Abhinav Bindra**

*Only Indian individual Olympic Gold Medalist*



*Times and Trends Academy has one of the best standard prototype systems I have seen, which shall help you to be your own boss and get more out of your business in less time & with less effort.*

**Mr. Gaurav Marya**

*Chairman, Franchise India Holdings Ltd*

## TESTIMONIALS



*Times and Trends Academy will give you a step-by-step system to explore and expand the full potential of your franchise business, enabling you to achieve greater success in every area of life.*

**Mr. Niko Phillips**  
Group Director - International  
Activate Learning, City of Oxford, UK

## TESTIMONIALS

*"In my all interactions with Amit Agrawal, I have found him to be a born-entrepreneur with great acumen for business. His knowledge in education arena is truly impressive. Times and Trends Academy is an institute with amazing guardians and mentors."*

**— Amar Khatri, Eminent Educationalist & Entrepreneur**



*The vocational training space in India is under-penetrated and has significant latent demand which can be tapped into. The TTA team's track record in building a reputable design institute in Pune should stand them in good stead in their current rollout. The franchisee model also comes with a lot of advantages, and would be a win-win for both the academy and budding entrepreneurs who want to get involved in this sector and also get adequate support from TTA.*

**— Aniruddha Deshmukh, IIM Ahmedabad, Angel Investor**

*"There are a lot of advantages that comes along with franchising. I think it is one method for all the budding entrepreneurs to live their dream without going through the difficult path. In franchising model, as the path is already 'tried and tested,' it becomes smooth to follow the path. You also get a lot of support in this model of business."*

**— Rahul Hivare, Director - TTA, Koregaon Park**





*"Times & Trends Academy offers state-of-the-art infrastructure in a true sense. I was really impressed with the infrastructure when I visited TTA-Deccan Corporate Office for the first time. Right from the classrooms, labs & libraries, the space has been designed in an amazing way. The IT infrastructure is also apt. I think Amit sir has given a great thought behind such an infrastructure because it has created a perfect*

*environment, rather a healthy environment that emits positive vibes."*

**— Sanjay Chaturvedi, India Head - Action Coach**

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## TESTIMONIALS

*"Education is a noble profession according to me. It is beyond business for me since this is about helping students with their careers. I never wanted to be associated with a brand that does not have strong values. Times & Trends Academy is a brand that has values that are striking, and I am really happy that they live by their values. This is one of the main reasons that keep me motivated in this industry."*

**— Om Prakash Agrawal, Director - TTA, Chinchwad**

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*"One thing that is undisputable about Times & Trends Academy is that it has talents working for the academy. All the subject-matter experts are really specialists in their fields. Their profound experience in the fields has taken TTA to new heights. I am really happy with TTA because our faculties really care about students and their careers. They are individuals who are passionate about bringing change in students' lives."*

**— Nikita Agrawal, Director - TTA, Chinchwad**

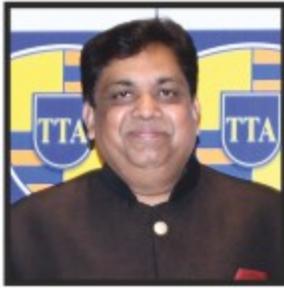
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*"To be very frank, right from day 1 to this very day, each day has been challenging, productive & rewarding. Times & Trends Academy has been an amazing investment. I am also quite surprised by the early break-even. I had anticipated it little later but turns out that we achieved it early. I must thank the corporate office. I would absolutely recommend Times & Trends Academy to anyone who is looking to not just get good returns, but also instant cashflow."*

**— Supriya Mathapati, Director - TTA, Koregaon Park**

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*"Times & Trends Academy's e-learning bandwagon is something that fascinated me. When students can access knowledge from anywhere at any point in time, I would call that as a true revolution in the education industry. The e-learning module really helps students to access the classroom lessons number of times. It has shown amazing results because students use e-learning modules when they are best-focused."*

**— Vikram Nimbalkar, Director - TTA, Sinhagad Road**

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*"The corporate office has been very helpful with everything. Right from content & academics to marketing & human resource, the support has been terrific. This allowed us to establish our center quickly. I appreciate the efforts that corporate office has taken to make us strong. We started on an average note, but now we are going strong. Feels good to be associated with a such a good brand. "*

**— Sanjay Marne, Director - TTA, Sinhagad Road**

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*"What compelled me to join hands with Times & Trends Academy is that I like the way they operate their business. Everything is crystal clear right from the beginning. There are no grey areas, nor you have to get involved in some unethical work to get business. It's really clean business & I am really happy to be a partner with Times & Trends Academy."*

**— Nikhil Malwade, Director - TTA, Wanowrie**

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*"I like the fact that Times & Trends Academy is very serious about the quality of education that they deliver. I feel proud when I help students to realize their dreams by helping them access quality education. We have innovative pedagogy at TTA. All activities and other programs initiated help us to engage the students better, and therefore, students are really happy to be with us. And thus, we are growing faster. Thank you, Amit sir."*

**— Anita Kanakgiri, Director - TTA, Wakad**

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**TESTIMONIALS**



*"I like the fact that curriculum has been designed by industry experts. Times & Trends Academy has invested good resources in getting the syllabus designed. What I like even more is that TTA's expert panel revisits the syllabus each year and suggests changes/edits that are necessary in the course curriculum. The course curriculum is one of the most important tools in shaping the career of the students, and TTA has given due justice to the curriculum."*

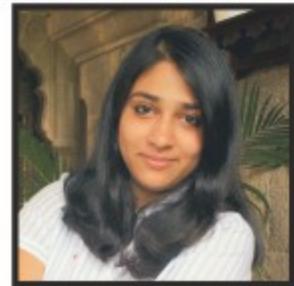
**— Swapnil Sarade, Director - TTA, Wanowrie**

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## TESTIMONIALS

*"Times and Trends Academy is a great opportunity for students to shape their career. I have learnt a lot from the mentors of the academy. The entire faculty of the Institute are very supportive of the students. They push the creativity of the students to an amazing level. The same support has enabled me to achieve success as a Fashion Stylist."*

**— Manasi Attarde, Fashion Stylist and Bollywood Costume Designer For Leading Television Shows And Movies**



*"Times and Trends Academy is the brainchild of Amit Agrawal. And I have known Amit for quite a long time. He is dedicated towards Times and Trends Academy, and he has put unmatched efforts to build such an amazing place for budding designer and aspirants. He is doing a great job. I wish him all the luck and congratulate on his success with a great Institute."*

**— Shankaran Chettur, Director, Ex. AVP - Aptech Ltd.**

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# MORE LAURELS TO OUR ACADEMY

Times & Trends Academy (TTA) is proud to have won consecutive awards in the education domain.



Concept of the Year Award  
Times & Trends Academy - 2016



Vocational Education  
Programme of the Year - 2017



Certificate of  
Excellence - 2017



Innovation in  
Skill Training - 2018

The 8th Annual Indian Education Awards hosted at New Delhi witnessed Times & Trends Academy being recognised yet again as a premium and sought after vocational education brand the country. A feather in its cap TTA added "Innovation in Skill Training - 2018" award this year at the national convention on Indian Education which endorsed TTA's contribution to innovation in the Indian Education System.

TTA won the prestigious "Vocational Education Programme Of The Year - 2017" award at Indian Education Congress, New Delhi. The award has been conferred to TTA for its outstanding contribution in the educational domain, especially, vocational education. This award was especially satisfying as we were competing for it with over 500 other academies.

Times & Trends Academy also won the "Concept of the Year - 2016" award at All India Franchise Meet held at Pragati Maidan, New Delhi. "Concept of the Year - 2016" Award has been conferred to TTA for the best concept designed for Generation Next Education. It was a proud moment for the entire TTA family, and quite a strong reason for the academy to celebrate as we were chosen from amongst hundreds of academicians from around the country.



## AWARDS & ACHIEVEMENTS

### Vocational Education Programme Of The Year Award - 2017

From Right -

**Mr. Amit Agrawal,**  
*Founder & Chairman-TTA*

**Mr. Harshad Sangle,**  
*Director - Operations - TTA*

# EXCELLENCE WINS



## कॉन्सेप्ट ऑफ द इयर पुरस्कार ...



पुणे : टाईम्स एंड ट्रेन्ड्स अकादमी के संस्थापक व अध्यक्ष अमित अग्रवाल को फ्रैंचाइज इंडिया अवार्ड में कॉन्सेप्ट ऑफ द इयर पुरस्कार से सम्मानित किया गया, जहाँ यह पुरस्कार विद्यार्थी से अवधारणा एक कॉन्सेप्ट के दौरान दिया गया.

## पुरस्कार...



पुणे : एच डिपार्टमेंट के इलेक्ट्रॉनिक्स इंडियन एगजिक्टिव कॉलेज टाईम्स एंड ट्रेन्ड्स अकादमी को फ्रैंचाइज इंडिया अवार्ड में कॉन्सेप्ट ऑफ द इयर पुरस्कार से सम्मानित किया गया.

## अमित अग्रवाल यांना कन्सेप्ट ऑफ दी इयर पुरस्कार



पुणे : टाईम्स एंड ट्रेन्ड्स अकादमी के संस्थापक व अध्यक्ष अमित अग्रवाल को फ्रैंचाइज इंडिया अवार्ड में कॉन्सेप्ट ऑफ द इयर पुरस्कार से सम्मानित किया गया.

इस अवसर पर अमित अग्रवाल को फ्रैंचाइज इंडिया अवार्ड में कॉन्सेप्ट ऑफ द इयर पुरस्कार से सम्मानित किया गया। अमित अग्रवाल, टाईम्स एंड ट्रेन्ड्स अकादमी के संस्थापक व अध्यक्ष हैं।

## Times & Trends Academy Bags 'Vocational Education Programme of The Year'

Pune : Times & Trends Academy is proud to have added another feather to its cap by winning yet another award in the education domain. Times & Trends Academy (TTA) won the prestigious 'Vocational Education Programme of The Year' award recently at Indian Education Congress 2017, New Delhi.

The award has been conferred to TTA for its outstanding contribution in the educational domain, especially, vocational education. Amit Agrawal (Chairman and Founder, Times & Trends Academy) along with Harshad Sangle (Director - Operations, Times and Trends Academy) received the award at the event. Many eminent and top-league institutes participated in the event. Around 500+ institutes competed for the prestigious award.

When asked what makes Times & Trends Academy unique, Mr.

Amit Agrawal said, "We specialize in offering job-oriented vocational and professional educational programs.

We don't just educate our students; we prepare them for an early career. Only 14% of New Indian graduates are job ready!! If you are somewhere between the age of 17 to 27 then perhaps there's a cause to worry about your job prospects in India today."

Mr. Amit Agrawal continued on the need of vocational education in India, "Studies have indicated that for the next five years, around 80 million people would have to undergo vocational training, and around 460 million people would require retraining.

The current capacity for vocational education in India is close to 3 million, and the necessity is for 10 million each year. Thus the gap of 7million is where the test and prospect for us lies."



Times & Trends Academy Bags 'Vocational Education Programme of The Year'

अमित अग्रवाल को फ्रैंचाइज इंडिया अवार्ड में कॉन्सेप्ट ऑफ द इयर पुरस्कार से सम्मानित किया गया। अमित अग्रवाल, टाईम्स एंड ट्रेन्ड्स अकादमी के संस्थापक व अध्यक्ष हैं।

इस अवसर पर अमित अग्रवाल को फ्रैंचाइज इंडिया अवार्ड में कॉन्सेप्ट ऑफ द इयर पुरस्कार से सम्मानित किया गया। अमित अग्रवाल, टाईम्स एंड ट्रेन्ड्स अकादमी के संस्थापक व अध्यक्ष हैं।

## अवार्ड...



पुणे : टाईम्स एंड ट्रेन्ड्स अकादमी को 'वर्क ऑफ द इयर' अवार्ड से सम्मानित किया गया। अमित अग्रवाल को फ्रैंचाइज इंडिया अवार्ड में कॉन्सेप्ट ऑफ द इयर पुरस्कार से सम्मानित किया गया।

## टाईम्स एंड ट्रेन्ड्स अकादमी को 'वर्क ऑफ द इयर' अवार्ड से सम्मानित किया गया

पुणे : टाईम्स एंड ट्रेन्ड्स अकादमी को फ्रैंचाइज इंडिया अवार्ड में कॉन्सेप्ट ऑफ द इयर पुरस्कार से सम्मानित किया गया। अमित अग्रवाल, टाईम्स एंड ट्रेन्ड्स अकादमी के संस्थापक व अध्यक्ष हैं।

## अमित अग्रवाल यांना फ्रॅन्चाईज इंडिया मीटमध्ये कन्सेप्ट ऑफ दी इयर पुरस्कार प्रदान

पुणे : टाईम्स एंड ट्रेन्ड्स अकादमी के संस्थापक व अध्यक्ष अमित अग्रवाल को फ्रैंचाइज इंडिया अवार्ड में कॉन्सेप्ट ऑफ द इयर पुरस्कार से सम्मानित किया गया। अमित अग्रवाल, टाईम्स एंड ट्रेन्ड्स अकादमी के संस्थापक व अध्यक्ष हैं।



Times And Trends Academy Bestowed With Concept Of The Year Award At Franchise India Meet

अमित अग्रवाल को फ्रैंचाइज इंडिया अवार्ड में कॉन्सेप्ट ऑफ द इयर पुरस्कार से सम्मानित किया गया। अमित अग्रवाल, टाईम्स एंड ट्रेन्ड्स अकादमी के संस्थापक व अध्यक्ष हैं।

इस अवसर पर अमित अग्रवाल को फ्रैंचाइज इंडिया अवार्ड में कॉन्सेप्ट ऑफ द इयर पुरस्कार से सम्मानित किया गया। अमित अग्रवाल, टाईम्स एंड ट्रेन्ड्स अकादमी के संस्थापक व अध्यक्ष हैं।



# AWARDS & ACHIEVEMENTS

## Innovation In Skill Training Award - 2018

TTA academy is now recognised as the most prestigious award winning academy and is been awarded for "Innovation In Skill Training" at the Indian Education Congress at New Delhi, the mother summit of all the educational institutes in the country.

**From Left -**

**Mr. Sachin Marya,**  
*CEO Franchise India Holdings Ltd*

**Mr. Amit Agrawal,**  
*Founder & Chairman-TTA*

**Mr. Harshad Sangle,**  
*Director - Operations - TTA*



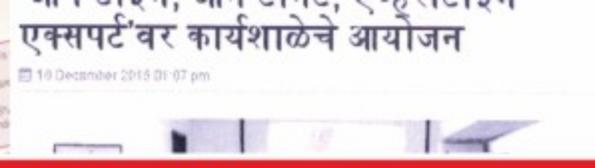
# When Media Covers TTA's Glory...

Time and again our achievements and impeccable events are covered by the beloved media. It makes us feel proud and content for having contributed to this beautiful education industry. And then there is the feeling of needing to do even more. When people talk about our laurels, it pushes us even further to lift the benchmark and achieve even more! Thank you, Folks.

# सुका

Founder & Chairman - TTA, Amit V. Agrawal has to his credit of being the official writer of Indian Express Creative Career column

अपणं प्रमाणं... प्रकृतं जलिनं... अस्मिन् प्रमाणे १० टक्के... अस्मिन् प्रमाणे १० टक्के... अस्मिन् प्रमाणे १० टक्के...



The Mastery of Your Business... Focus on 3 strategies... Mr. [Name] (Founder and CEO) shared revelations... and more than two hundred entrepreneurs and students from Deccan and Times attended the event.

डिझाइन का... 'अ'... एक्सपर्ट'वर तान दिवसीय कार्यशाळा आयोजन करण्यात आली. इंटॅरिअर डिझाइन, फॅशन डिझाइन, ज्वेलरी डिझाइन, फॅशन मॅनेजमेंट व फायनान्स कोर्स या विषयांवर ही कार्यशाळा आयोजित करण्यात आली.



PUNE Newsline... अँड ट्रेण्ड्स अकादमीची शैक्षणिक वर्ष शुरु... अँड ट्रेण्ड्स अकादमीच्या विद्यार्थ्यांसाठी आमच्याकडे एक महान स्थापना, तसेच अभिमुखता देणारे अकादमीमध्ये अनेक व्यक्ती या विषयांवर कार्यशाळा आयोजित करण्यात आली.

अँड ट्रेण्ड्स अकादमीची शैक्षणिक वर्ष शुरु... अँड ट्रेण्ड्स अकादमीच्या विद्यार्थ्यांसाठी आमच्याकडे एक महान स्थापना, तसेच अभिमुखता देणारे अकादमीमध्ये अनेक व्यक्ती या विषयांवर कार्यशाळा आयोजित करण्यात आली.

A heady mix of Beauty AND Creativity... "Clothes make the man. Naked people have little or no influence on society."

ऑन टारगेट, एव्हरीटाइम एक्सपर्ट' या विषयांवर कार्यशाळा आयोजित करण्यात आली. अकादमीच्या विद्यार्थ्यांसाठी आमच्याकडे एक महान स्थापना, तसेच अभिमुखता देणारे अकादमीमध्ये अनेक व्यक्ती या विषयांवर कार्यशाळा आयोजित करण्यात आली.

Interior Design - as a Career... What does a FASHION DESIGNER do? FASHION DESIGNERS create clothing and accessory designs. They may plan the production and marketing of their creations. Designers specialize in one type of garment or accessory such as men's or women's wear, children's garments, or underwear, lingerie, handbags, or shoes. Some high-fashion designers are self-employed and design for individual clients. They make fashion news by establishing the silhouette, colors, and kinds of materials that will be in season.



CREATIVE CAREERS... Work Settings, Earnings, and Occupational Outlook... Education... CREATIVE

Education... CREATIVE

CREATIVE

# Media speaks about us



**CREATIVE CAREERS**

Work Settings, Earnings, and Occupational Outlook

**Life365**  
Page 10, 9 January 2016

**Workshop for 'to be' entrepreneurs**  
The workshop was held on 10th January 2016 at the Pimpri Chinchwad Education Trust (PCET) campus. The workshop was conducted by the Pimpri Chinchwad Education Trust (PCET) and was attended by the students of the Pimpri Chinchwad Education Trust (PCET). The workshop was held in the Pimpri Chinchwad Education Trust (PCET) campus.

**विश्वदर्पण**  
Page 4, 22 July 2016



**The Indian Express**  
www.indianexpress.com

**n fundas**

Annual fashion show was held on October 5 at the Pimpri Chinchwad Education Trust (PCET) campus. The show was held in the Pimpri Chinchwad Education Trust (PCET) campus. The show was held in the Pimpri Chinchwad Education Trust (PCET) campus.

**Pune Mirror**  
Page 7, 26 May 2015

**Great Fashion Comes from Great Fabric**



**हम नवा**



**विश्वेश्वर**  
Page 4, 26 December 2015

**नविन संध्या**  
Page 4, 26 December 2015

**फॅशन वीक 'म' पुणेरी वस्त्रे**

**यनिंग संस्थेच्या दोन विद्यार्थि**



टाइम्स आणि ट्रेड अकादमीतर्फे दोन दिवसीय कार्यशाळेचे यशस्वीरित्या आयोजन

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Text from an article, partially obscured.

राष्ट्रतेज  
18 December 2015

अकादमी यांच्यातर्फे शिबिराचे आयोजन

Fashion designers is expected to remain strong, says Amit Ag...

शिवामुखा  
July 2016

आपलं महानगर  
Page 3, 22 July 2016

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Blood Donate Camp  
16th December 2015

फॅशन स्टार उद्योगातील

तारांकित  
Page 5, 12 December 2016

आपला पुणे . कॉम  
14 January 2016

दाम्म बलि ट्रेड अकादमी आयोजित केलेले दिवसीय कार्यशाळा संपन्न

नवभारत  
पुणे प्लस  
Page 2, 13 January 2016

दाम्म बलि ट्रेड अकादमी आयोजित केलेले दिवसीय कार्यशाळा संपन्न

दाम्म बलि ट्रेड अकादमी आयोजित केलेले दिवसीय कार्यशाळा संपन्न

कार्यशाळा का सफल आयोजन





### नविन संध्या

Page 2, 5 March 2016

### साजवार्ता

Page 3, 8 January 2016

### शुद्धतेज

Page 4, 8 January 2016

### Pune Mirror

Page 7, 26 May 2015

### वेदांजलि

20 July 2016

### शुद्धतेज

18 December 2015

### आपला महानगर

Page 3, 22 July 2016

### नविन संध्या

Page 4, 26 December 2015

### आपला पुणे . कॉम

24 January 2016

### साजवार्ता

Page 4, 23 December 2015

### विश्वेश्वर

Page 4, 26 December 2015

### पुणेसत्ता

Page 3, 26 July 2016

### Power of VOICE

Page 2, 29 July 2016

### विश्वदर्पण

Page 4, 22 July 2016

### महाराष्ट्र टाइम्स

Page 12, 26 July 2016

### NRI NEWS 24x7

20 July 2016

**Great Fashion Comes From Great Fabrics**

**पेक्षा न स्टायलिंग हे केशन उद्योगातील महत्त्वाचे क्षेत्र**

**Blood Donate Camp and Career**

**फॅशन स्टायलिंग हे केशन उद्योगातील महत्त्वाचे क्षेत्र**

**Blood Donate Camp and Career**

**आपला पुणे . कॉम**

**आपला पुणे . कॉम**

**आपला पुणे . कॉम**



# Power of VOICE

Page 1 - 27 Aug 2017,

# कैसरी

Page 5, 30 Aug 2017

# नवभारत पुणे प्ले

Page 2, 16 May 2017

# नव

Page 2, 17

# mpc news.in

28 Aug 2017, Online



# विश्वदर्पण

Page 2, 29 Aug 2017

# प्रभात

Page 3, 14 May 2017

# नवराष्ट्र

Page 2. 02 Sept. 2017

# व्यावसायिक शिक्षणासाठी मो... चंद्रकांत सोनवणे या...

# mpc news.in

9 Aug 2017

# FASHION

25 July 2017



# आपलं महानगर

Page 3, 11 May 2017

# hindustantimes htcafé

Page 3, 11 Aug. 2017

# टाईम्स अँड ट्रेण्ड्स अकादमी इव्हेंट मॅनेजमेंटवर कार्यशाळा संप

विश्वीय मंच येथील अत्यंत उत्तम दर्जाचे कार्यशाळा संपल्याने टाइम्स अँड ट्रेण्ड्स अकादमीचे कार्यशाळा संपल्याने...

# FIRST IMPRESSIONS



# कार्यशाळा...



# कार्यशाळा...



NRI

3

# महानगर

Page

# FIRST IMPRESSIONS



# Trust builds credibility

Times and Trends Academy shines with its credibility which is witnessed and applauded by media as well. It was a proud moment for us when our Founder and Chairman Mr. Amit Agrawal & our director Mrs. Rashmi Agrawal's success story was published in the prestigious magazine "FEMINA." Be it a workshop or a career seminar the media always takes note of us because they also believe in our potential.

**THE**  
**Franchising**  
START YOUR OWN BUSINESS WORLD

**FEMINA**

**Life365**  
AN INSPIRING FACT THAT IMPROVES YOUR LIFE!

**GROWTH** IN MULTIPLE SECTORS AND INDUSTRIES

**BE AN INNOVATIVE EDUCATOR OF THE CHANGING TIMES**

Make a mark in the world and be an innovator. Do you have the skills and the passion to lead a team? Do you have the vision to create a new business model? Do you have the courage to take risks and the ability to overcome challenges? If you have all these, you are ready to be an innovator. We are looking for innovative leaders who can create a new business model and lead a team of professionals. We offer you a unique opportunity to be an innovator and lead a team of professionals. We offer you a unique opportunity to be an innovator and lead a team of professionals. We offer you a unique opportunity to be an innovator and lead a team of professionals.

**These show your entrepreneurial journey with us. What inspired you to start the Times and Trends Academy?**

I have been inspired by the vision of the founder, Mr. Amit Agrawal, who has been a pioneer in the field of education. I have been inspired by the vision of the founder, Mr. Amit Agrawal, who has been a pioneer in the field of education. I have been inspired by the vision of the founder, Mr. Amit Agrawal, who has been a pioneer in the field of education.

**These show the ESP of Times and Trends Academy?**

Our ESP is to provide a world-class education to our students. We offer a unique and innovative learning experience that is tailored to the needs of our students. We offer a unique and innovative learning experience that is tailored to the needs of our students. We offer a unique and innovative learning experience that is tailored to the needs of our students.

**FEMINA SPECIAL**

**WOMEN IN LEADERSHIP!**

Rashmi Agrawal, Director, Times & Trends Academy talks about the various aspects of Leadership.

**What is Leadership to you?**

To be in the shoes of a Director of a successful brand means a lot to me. As a successful woman, who has achieved a lot, and managed to overcome all the challenges, I can say that I am a leader. I can say that I am a leader.

**How does one define the meaning of 'Leadership'?**

Leadership is the art of motivating a group of people to work towards a common goal. It is the art of motivating a group of people to work towards a common goal. It is the art of motivating a group of people to work towards a common goal.

**Women in Leadership**

Rashmi Agrawal, Director, Times and Trends Academy, talks about the various aspects of Leadership.

**How comfortable are you in acknowledging your weaknesses?**

I am comfortable in acknowledging my weaknesses. I am comfortable in acknowledging my weaknesses. I am comfortable in acknowledging my weaknesses. I am comfortable in acknowledging my weaknesses.

**Can you understand your employees the way you understand yourself?**

I can understand my employees the way I understand myself. I can understand my employees the way I understand myself. I can understand my employees the way I understand myself.

**Do you have a plan to lead employees in achieving the short-term and long-term objectives?**

I have a plan to lead my employees in achieving the short-term and long-term objectives. I have a plan to lead my employees in achieving the short-term and long-term objectives.

# Trust builds credibility

We have got many awards and certifications, and the media has taken a note of it each time. Times and Trends Academy has also featured in "ENTREPRENEUR" & "THE FRANCHISING WORLD" magazine. As we all know, good work never goes out of sight!! And our media presence is a proof of it!!

## FEMINA

## Entrepreneur

## THE Franchising WORLD

START YOUR OWN BUSINESS WORLD

FEMINA SPECIAL

**"After 12 Years It's Nice To Take A Step Back And Admire What You've Accomplished."**



**A Class Apart!**  
An initiative with a difference, read on to find out more about Times & Trends Academy and what sets them apart from the rest! By Sandhya Edwarthy

What is the motto of your institution? There are a number of educational institutions in India, but it is a difference from the other educational institutions that sets them apart. One motto is to inspire and nurture women to help them realize their dreams and achieve their goals. Another motto is to provide a platform for women to showcase their talents and skills. A third motto is to provide a safe and supportive environment for women to learn and grow. A fourth motto is to provide a platform for women to network and collaborate with each other. A fifth motto is to provide a platform for women to lead and inspire others.

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**Mentoring Steps To Drive Business Growth**

President and Chairman of Times and Trends Academy (TTA), Sandhya Edwarthy, shares her insights on how to drive business growth through mentoring. She emphasizes the importance of having a clear vision, setting goals, and providing ongoing support and guidance to mentees. She also highlights the benefits of mentoring for both mentors and mentees, including increased productivity, improved decision-making, and enhanced leadership skills.

**MENTORING STEPS TO DRIVE BUSINESS GROWTH**

By Sandhya Edwarthy, President and Chairman of Times and Trends Academy (TTA)

Mentoring is a powerful tool for driving business growth. It involves a more experienced professional (the mentor) providing guidance and support to a less experienced professional (the mentee). This relationship can be invaluable for both parties, as it allows the mentee to learn from the mentor's experiences and avoid common pitfalls. For the mentor, mentoring provides an opportunity to share their knowledge and expertise, and to help others succeed. To get the most out of a mentoring relationship, it is important to set clear goals, communicate regularly, and provide ongoing support and feedback.

**KEY TAKEAWAYS:**

- Set clear goals for the mentoring relationship.
- Communicate regularly and provide ongoing support and feedback.
- Be open to learning from the mentor and to providing support to the mentee.
- Focus on building a strong relationship based on trust and mutual respect.

**BRAND CONNECT**

**OPPORTUNITIES IN VOCATIONAL EDUCATION**

Discover the potential of vocational education and how it can help you build a successful business. This section highlights the growing demand for skilled workers in various industries and offers insights into how you can capitalize on this trend. It also provides information on the various opportunities available in the vocational education sector, including franchise and non-franchise options.

**AN ESTABLISHED LEADERSHIP ACADEMY**

Times and Trends Academy (TTA) is a leading provider of vocational education, offering a wide range of courses and programs designed to equip students with the skills and knowledge they need to succeed in the workforce. With a proven track record and a commitment to excellence, TTA is the ideal choice for anyone looking to start a business in the vocational education sector.

**CONTACT US:** 020-2611-1111 | www.timesandtrendsacademy.com

# Trust builds credibility

One of the most important factors for Times & Trends Academy as a brand to grow is to build trust amongst its stakeholders. Trust is hard to build, and we have come a long way at a position where Print & Digital media have started talking about us. It feels good to be respected!

## FEMINA

## FEMINA

## FEMINA

FEMINA SPECIAL

### IMPORTANCE OF TECHNOLOGY IN FASHION DESIGN!

In today's day and age, you can not turn a blind eye to technology in any type of business. To quote any business, a basic knowledge of computers and certain software is a must. This is where Times & Trends Academy is a cut above the rest. *Agnes Ardupe* is your why it is a fashion designing institute of choice.



Times and Trends Academy is a fashion designing institute that equips a lot of the top-notch technology, facilities, and equally well-developing students. It has tremendous software training facilities, leading design studios.

**Learning Technology in the Fashion Industry**

The Fashion Industry has evolved with the changing technology and communication. Fashioned now can afford to create designs, plan your processes, run finances, shipping orders, and so on. Many students might prefer to use CAD (Computer Aided Design) software to create designs, which is a great advantage. Some of the other software applications are explained below:

**Key Apps are Sewer (Clover)**

Applications like Microsoft excel, power point, autocad, coreldraw, indesign, adobe photoshop, etc. are used in the fashion industry. These are used to create designs, manage the production, finance, and so on.



Times and Trends Academy students receive the best technology in fashion. They are well equipped with the latest software and hardware. They are well equipped with the latest software and hardware. They are well equipped with the latest software and hardware.

**Importance of the Use of Technology**

The use of technology in the fashion industry is growing rapidly. It is helping to create new designs and styles. It is also helping to improve the efficiency of the design process. This is why it is important for fashion designers to stay up-to-date on the latest technology.

Students at Times and Trends Academy are well equipped with the latest technology. They are well equipped with the latest software and hardware. They are well equipped with the latest software and hardware.



### Creating a Memorable First Impression!

Times and Trends Academy, a name synonymous with world class vocational programs recently invited Mrs. Anbu Karthi 2014, *Princess Ganga* for a session on personal grooming. *Agnes Ardupe* brings you the details.

**Personal Grooming**

Personal grooming is the art of making one's appearance attractive and pleasing to the eye. It involves the use of various products and techniques to enhance one's natural features. This is why it is important for everyone to have a good understanding of personal grooming.

Students at Times and Trends Academy are well equipped with the latest technology. They are well equipped with the latest software and hardware. They are well equipped with the latest software and hardware.

**Step 1: Cleanse**

The first step in personal grooming is to cleanse the skin. This is done using a gentle cleanser to remove dirt and oil from the face. This is why it is important to use a cleanser that is suitable for your skin type.

Students at Times and Trends Academy are well equipped with the latest technology. They are well equipped with the latest software and hardware. They are well equipped with the latest software and hardware.

**Step 2: Moisturize**

After cleansing the skin, it is important to moisturize it. This is done using a moisturizer that is suitable for your skin type. This is why it is important to use a moisturizer that is suitable for your skin type.

Students at Times and Trends Academy are well equipped with the latest technology. They are well equipped with the latest software and hardware. They are well equipped with the latest software and hardware.

**Step 3: Makeup**

Makeup is the art of using various products to enhance one's natural features. This is done using a variety of products such as foundation, concealer, blush, and lipstick. This is why it is important to use high-quality makeup products.

Students at Times and Trends Academy are well equipped with the latest technology. They are well equipped with the latest software and hardware. They are well equipped with the latest software and hardware.



### What after 12<sup>th</sup>? Go offbeat at Times and Trends Academy

An outlook on offbeat careers by the eminent educationists 16-Ann E. Agrawal, Founder and Chairman Times and Trends Academy, Pune. By Meenakshi Panna

Most of the students are staying in their own homes. They are not ready to move out. This is why it is important for them to have a good understanding of the world of work. This is why it is important for them to have a good understanding of the world of work.

Students at Times and Trends Academy are well equipped with the latest technology. They are well equipped with the latest software and hardware. They are well equipped with the latest software and hardware.

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# Become A Highly Paid Expert & Achieve Peace of Mind, Financial Freedom and a Career For Life

## Fashion Design, Interior Design & Jewelry Design

Fashion Design | Interior Design | Fashion Styling | Interior Decoration  
Fashion Boutique Management | Interior Design  
Jewelry Design | Interior Design Business

A

## Animation & Graphics Design

Animation | 3DS Max | VFX | Graphic Design  
CorelDRAW | Adobe Illustrator | AutoCad  
Adobe Photoshop

B

## ACCA, Finance & Accounts

ACCA | Finance & Accounts | Capital Market  
Advance Excel | Industrial Taxation | Tally

C

## Event Management & Anchoring

Event Management | Set Design | Anchoring

D

## Life Coaching & Image Makeover

Life Coaching | Image Makeover | Interview Mastery  
Finishing School & Leadership Development

E

## Business Coaching & Training

Business Coaching | Sales Training  
Leadership Training

F

*In Technical Collaboration With :*



CITY OF  
OXFORD  
COLLEGE  
Oxford, UK



Yashwantrao Chavan  
Maharashtra Open University



AUTODESK  
Authorized Training Center



Times & Trends  
Academy

Building Careers & Building The Nation





# Get Noticed

## Associations



### **City Of Oxford College, Oxford, UK**

Times & Trends Academy has collaborated with the City of Oxford College to offer an exceptional opportunity wherein students will be able to choose and study a vocational course and get an International Diploma from the reputed 'City of Oxford College,' Oxford, United Kingdom, by studying a course under any of the five domains:

- 1) Fashion Design
- 2) Interior Design
- 3) Event Management
- 4) Animation
- 5) Finance & Accounts
- 6) Fashion Styling



### **Yashwantrao Chavan Maharashtra Open University**

Times & Trends Academy offers a three-year B.Sc. Degree in Fashion Design, Interior Design and Animation affiliated to Yashwantrao Chavan Maharashtra Open University (YCMOU). The Yashwantrao Chavan Maharashtra Open University has been recognised by University Grants Commission.



### **AUTODESK**

Times & Trends Academy is proud to be an authorized training partner for Autodesk. From academia and throughout your professional career, Autodesk provides educational resources—instructor-led, self-paced, or online training—and certification to help you stay competitive. Auto Desk helps students earn an industry-recognized credential that helps prove your skill level and can get you hired.



### **ACCA**

ACCA (the Association of Chartered Certified Accountants) is the global body for professional accountants. Times and Trends Academy has an educational tie-up with ACCA.

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### **Franchise India Holding Ltd.**

Times & Trends Academy is proud to be associated with Franchise India Holding Ltd.

Franchise India Holdings Limited is Asia's largest integrated franchise solution company since 1999, and an absolute authority on franchising and licensing. Franchise India Holdings Ltd. has helped hundreds of investors in selecting the right franchise and, in turn, assisted numerous organisations in international and domestic franchise expansion. Knowledge, Opportunity, Network and Success are Franchise India Holdings Ltd.'s key ingredients.

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### **MSSDS**

Times & Trends Academy is proud to announce its association with MSSDS as VTP (Vocational Training Partner) for implementing all skill related programs in various industrial sectors.

All the Skill Development schemes of various departments of Government of Maharashtra will be integrated and implemented through Times and Trends Center of Excellence. With this association Times & Trends Academy reiterates its participation in making India the Skill capital of the world and live its own vision of Building Careers and Building The Nation.

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### **CMAI**

We are proud to be an esteemed member of the Clothing Manufacturers Association of India (CMAI) which is the pioneer and most representative association of the Indian apparel industry for over four decades.

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### **WNS**

TTA is associated with WNS for 'Skill Development & Career Opportunities' workshops & placements. The workshops are conducted by HR Personnel at WNS. Skill development is crucial for economic growth and social development. The demographic transition of India makes it important to ensure employment opportunities for more than 15 million+ youths entering working age annually. Our tie-up with WNS is crucial for students to acquire right skills sets and eventually get jobs.



### **Bandhan Weddings**

We are proud to be associated with Bandhan Weddings which is a wedding planning company that was born out of a desire to meet the growing demand of more sophisticated and discerning bespoke wedding planning. They are an approachable, friendly and professional team with infinite energy, and an abundance of innovative ideas.

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### **E Positive Entertainment Private Limited**

We are proud to be associated with E Positive Entertainment Pvt. Ltd. which has been instrumental in the process of conceptualization to implementation of corporate events, product launches, store launches, brand promotions and more. Our services include event logistics, venue sourcing, strategic event consultancy and creative event production.

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### **Continuum Solutions**

We are proud to be associated with Continuum Solutions, Pune – an Advertising & Event Management Company set out to the high spirit of innovation. By bringing in novelty into all the projects we undertake, they have dedicated themselves to quality and creativity for almost half a decade now.

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### **Stylus Events**

We are proud to be associated with Stylus Events which is a company in Pune committed to becoming one of the country's leading event management firms in the field of multi-event extravaganza and is a one-point-stop for Brand Activation through use of effective strategies for sales drive, target awareness and desired response

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### **Pune International Film Festival (PIFF)**

We are proud to be associated with the Pune International Film Festival (PIFF) born in 2002 with the aim to attract the best in celluloid to the city, a task that it has achieved over the last 12 years. Today PIFF is an important date on the calendar for film buffs, filmmakers and all from the film fraternity not only across Pune or India, but across the globe.



### **FDCI**

The Fashion Design Council of India (FDCI) is an organisation in India that serves as a non-profit independent association of fashion designers formed to propagate the Business of Fashion in India in December 1998. FDCI is supported by the Indian Textile Ministry.

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### **BNI**

We are proud to be associated with BNI® which is the world's largest business networking, referrals and word of mouth marketing organization.

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### **SDC - Society of Dyers and Colourist**

The Society of Dyers and Colourist (SDC) is the only body in the world to have the royal charter. SDC's training courses are industry-proven and internationally recognised. They focus on topics of direct relevance to those working with colour. The students are provided with an opportunity to use the technical knowledge available under guidance from SDC and it also supports in training for various industry practical knowledge on colours.

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### **ADI - Associations of Designers of India**

ADI is the first Indian body for all Indian origin professional designers and related people, educators and the Industry. The ADI raises the profile of designers and of its practitioners. They are creating a platform and building the knowledge that help employers & clients of design business acknowledge the value that your design adds. And when we do that, we add value to your business and career.

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We are a proud member of MCCIA. MCCIA has been playing a significant role in accelerating the industrial and economic development of Pune region for more than seven decades now.



CITY OF  
OXFORD  
COLLEGE  
*Oxford, UK*

Times & Trends Academy has collaborated with City of Oxford College & Activate Learning to offer students an opportunity that very rare institutes have been able to offer. Now students from Times & Trends Academy will be able to choose and study a vocational & professional course from it. Students will have an option to get an International Diploma from the most reputed 'City of Oxford College,' United Kingdom, by choosing to study course from any of the four domains that we offer here at Times & Trends Academy :

- 1) Fashion Design & Fashion Styling
- 2) Interior Design
- 3) Event Management
- 4) Animation
- 5) Graphics Design
- 6) Jewellery Design
- 7) Finance & Accounts

Times & Trends Academy offers this once-in-a-lifetime opportunity for students to shape their career. The best of the Education from the East and the West in the world have been bundled together for the benefits of Times & Trends Academy students.

City of Oxford College is the international brand of Activate Learning, and builds on its own successes of over 60 years of vocational education in Oxford. The Oxford-based group delivers career-focused learning.

City of Oxford trains students in secondary, further and higher education, apprenticeships and workforce skills with the clear purpose to transform lives through learning, and set a clear line of sight to employment. The reputation is founded on the ability to deliver highly employable people, well-prepared for success in the working environment. This is done by applying the unique Activate Learning's Philosophy and Practice of Extensive Engagement of industry partners at all stages in the design and delivery of skills development.

The group's strategy is to extend and enliven learning beyond the classroom walls through Cloud-based virtual learning environments and browser-based apps. This approach enables students to learn anytime, anywhere, using any device. It improves peer to peer collaboration and provides greater scope for real-time feedback and assessment, leading to faster student progress and higher levels of achievement.

*More about City Of Oxford College (Activate Learning) :*

- Presented with the prestigious 2015 (Association of Colleges) AoC Beacon Award for Staff Development.
- Highly commended at the (Times Education Supplement) TES FE Awards for 'outstanding use of technology for improving teaching and learning
- Shortlisted for TES FE Awards 2016 in: best teaching and learning initiative; and apprenticeships
- The College group is rated "good with outstanding features" by Ofsted, the UK government's organisation for monitoring education quality
- University Technical Colleges (UTC) have university sponsors as well as blue chip organisations such as Microsoft, Cisco, Network Rail and BMW Mini, RM Education and UK Atomic Energy Authority
- UTC Reading is the only school of its type in the UK to have been awarded an "Outstanding" grade by Ofsted
- In 2013, Sally Dicketts, the chief executive of Activate Learning, was awarded a CBE award in the Queen's Birthday Honours for her contribution to the further education sector
- Joanne Harper, Principal of UTC Reading, was recently awarded National Leader for Education and UTC Reading a National Support School.





ज्ञानगंगा घरोघरी



## Yashwantrao Chavan Maharashtra Open University

Times & Trends Academy offers a Three-Year B.Sc. Degree in Fashion Design, Interior Design & Animation affiliated to Yashwantrao Chavan Maharashtra Open University (YCMOU). The Yashwantrao Chavan Maharashtra Open University has been recognised by University Grants Commission. It is a member of associations and bodies like the Association of Indian Universities, Association of Commonwealth Universities, Asian Association of Open Universities, and Commonwealth of Learning, Canada.

### About YCMOU

The YCMOU has been established by an Act (XX of 1989) of the Maharashtra State Legislature on 1 July 1989 and has been recognized under section 12(B) of the UGC Act 1956. The UGC has recognized the degrees and diplomas awarded by state open universities like YCMOU to be on par with degrees and diplomas awarded by any other traditional university in the similar subject areas.

The Government of Maharashtra has also mentioned the qualifications earned at the YCMOU to be acceptable under the recruitment and promotion rules. The qualifications awarded by the YCMOU are recognized to be on par with the qualification of the similar level (UG degree, PG degree, diploma, etc.) of similar subject areas after due consideration of the entry qualification, duration of the program and course contents by other traditional universities.



The YCMOU (YCMOU) through its technical, vocational, professional and liberal education programmes, application of modern communication technologies and adoption of the distance education methodology strives towards developing an innovative, flexible and open system of education with the ultimate goal of becoming a 'mass varsity'.

YCMOU's mission has been to respond to the developmental needs of the society by offering need-based vocational courses to larger and larger segment of population, and in particular to the disadvantaged groups such as those living in remote and rural areas including working people, housewives and other adults who wish to upgrade or acquire knowledge through studies in various fields.

### **Objectives of YCMOU:**

- To make higher, vocational and technical education available to large sections of the population.
- To pay special attention to the needs of the disadvantaged groups, in particular, people in rural areas and women.
- To relate all courses to the developmental needs of individuals, institutions and the State.
- To provide an innovative, flexible and open system of education by using distance teaching methodology and by applying modern communication technologies to education.
- To provide continuing adult and extension education. Special attention to be paid to retraining adults in new skills to enable them to adjust to a changing technological environment.
- To provide post-graduate studies and research opportunities in all fields of knowledge, especially in educational technology, distance education and development communication.









**We have been teaching with fun for 13 years  
and so far no one has got up and left.**

Having fun in the classroom (and outside of it!) has made us stand out since day one. And nobody has shared more corny jokes or played more games or participated in more fun/outdoor activities and events than our happy students

**Today we would like to say thanks to our creative students  
who are the reason we're no.1!**



**Abhinav Bindra** (Indian Shooter)

First Indian to win an individual Gold Medal at the Olympic Games

**Former Brand Ambassador to  
Times & Trends Academy (TTA) (2016-2017)**



Times & Trends Academy is proud and honoured to have been with Abhinav Bindra, the first Indian to gift India the individual Olympic gold medal. He wrote history by winning the 10 m Air Rifle Event at the Beijing Olympic Games in 2008 and has since then been the face of Indian Olympic achievements. He is also the first and only Indian who held the World and Olympic titles at the same time when he won at the Olympic Games and the 2006 ISSF World Shooting Championships.

Born to Punjabi parents in Deharadun, Abhinav chased his passion and dreams at an early age when his parents built an indoor shooting range for him. His journey, depicting the importance of determination, focus, and conviction to achieve heights, has been nothing short of a solid inspiration for the youth of India.

His ascent was steep, powered by his dream to win gold for the country. When he started shooting, he had a myopic vision, with a power of -4, but with his grit, will power, and perseverance he achieved the acme of success.

- He was the youngest participant at the 1998 Commonwealth Games
- He was the youngest Indian participant at the 2000 Olympics Games
- He broke the world record in shooting at just 20 years of age
- By 25, he was already an Olympic Champion
- He gave a spectacular performance throughout his shooting career starting with the 2001 Munich world Cup, where he won a bronze medal
- During the year 2001, he went on to win six gold medals at various International events
- He is the first Indian shooter to win Gold at the World Championship in Zagreb in 2006
- In 2006 again, he won Gold at the 2006 Melbourne Commonwealth Games
- At the 2010 Commonwealth Games he was the flag-bearer of the Indian Contingent
- He won Silver at the 2010 Commonwealth Games
- He won Gold at the 12th Asian Shooting Championship at Doha
- He won Gold at the 2014 Commonwealth Games
- He won Gold at the Asian Air Gun Championship in 2015

The Indian Olympic Association appointed him the Goodwill Ambassador for Rio 2016 Olympic Games Indian Contingent.

He was conferred with the prestigious Arjun Award in 2000, Rajiv Gandhi Khel Ratna Award in 2001, Padma Bhushan Award - the third highest civilian honour - in 2009 by the then government for his achievements in the field of sports. He was also awarded the post of honorary Lieutenant Colonel by the Indian Territorial Army in 2011.

**Times & Trends Academy is proud to have been associated with a decorated and celebrated personality like Abhinav Bindra, who has made India proud at a global arena. He has been the face of the Academy and also a mentor for students at the Times & Trends Academy. He guided them on the importance of leadership, focus and determination for not just professional excellence but also for leading a successful life through his power-packed guest speeches and workshops at the Times & Trends Academy.**



## Abhinav Bindra

TTA is proud and honoured to have been associated with Abhinav Bindra, India's first individual Olympic gold medalist. He wrote history by winning the 10m Air Rifle Event at the Beijing Olympics in 2008. He is also the first and only Indian who held the World and Olympic titles at the same time when he won at the Olympic Games and the 2006 ISSF World Shooting Championships.



*Amit Agrawal*

Founder & Chairman TTA,  
Eminent Educationalist &  
Entrepreneur

*Abhinav Bindra*

Brand Ambassador - TTA  
2016-17,  
Olympic Gold Medalist  
& Ace Shooter

Conferred with the prestigious Arjuna Award in 2000, Rajiv Gandhi Khel Ratna Award in 2001, and Padma Bhushan Award in 2009, Abhinav was also appointed by the Indian Olympic Association as the Goodwill Ambassador of the Indian Contingent for the Rio 2016 Olympic Games.

Times & Trends Academy is proud to have had Abhinav Bindra as the face of the academy and a mentor for our students. He guided our students on the importance of leadership, focus and determination for professional success through his powerful workshops at the Times & Trends Academy.



## **Chandrakant Sonawane**

*Chief Mentor for  
Times & Trends Academy*

*- Lead Bollywood Costume Designer for  
'Padmaavat' & 'Bajirao Mastani'*

*We are proud to have India's well known bollywood costume designer, Chandrakant as Chief Mentor for Fashion Design, Fashion Styling and Fashion Design Business Programs offered by TTA.*

*Chandrakant is the lead costume designer for the Bollywood superhit movies Pratisaad, Bhoomi, Bajirao Mastani, Padmaavat etc. He is now one of the most sought after Costume Designers of the Indian Film Industry.*



Chandrakant is also a former student of Mr. Amit Agrawal and has always valued Mr. Agrawal's mentorship highly. Chandrakant says, "I come from a modest background. Amit sir's encouragement, mentorship and guidance gave me immense confidence, and that really helped shape my early career. One fine day I got an opportunity to show my designs to the Bhansali Team...after a lot of efforts and after showcasing the designs to the team, I was given an opportunity to meet the director Mr. Sanjay Leela Bhansali for five minutes and the meeting got extended to more than 3 hours. It was such a precious moment to me." Chandrakant worked with his colleagues to design around 12,000 costumes, 2000 sketches, 128 presentations, fabrics and other arts that became part of the celebrated and appreciated movie aBajirao Mastani.



**Chandrakant Sonawane**

Lead Costume Designer for 'Padmaavat'

Chief Mentor - Times & Trends Academy

**Amit Agrawal**

Eminent Educationalist & Entrepreneur

Founder - Times & Trends Academy

यशवंतराव चवण  
Yashwantrao Chavan



As Chief Mentor for Fashion Design, Fashion Styling and Fashion Design Business Programs offered by TTA, Chandrakant will conduct workshops for TTA students as well as provide internships for a select few talented ones.







**Times & Trends  
Academy**

Building Careers & Building The Nation

State of the industry,  
how times have changed

# 16 TIMES LEARNING (E-Learning)

To make any new learning a permanent part of your subconscious mind, it is said that 16 times repetition is required !! Now I have a question for you, can you repeat the course 16 times 16 years of your life, and pay 16 number of times??

NO ... Right ??

Hence, the solution to this is .... E Learning !! – Thanks to the latest trend & updated technology, we have uploaded all our training programs including the 12 Comprehensive Training Programs online and a unique username and password to access the same will be given to all our students for life so that they can study at the comfort of their home and time.

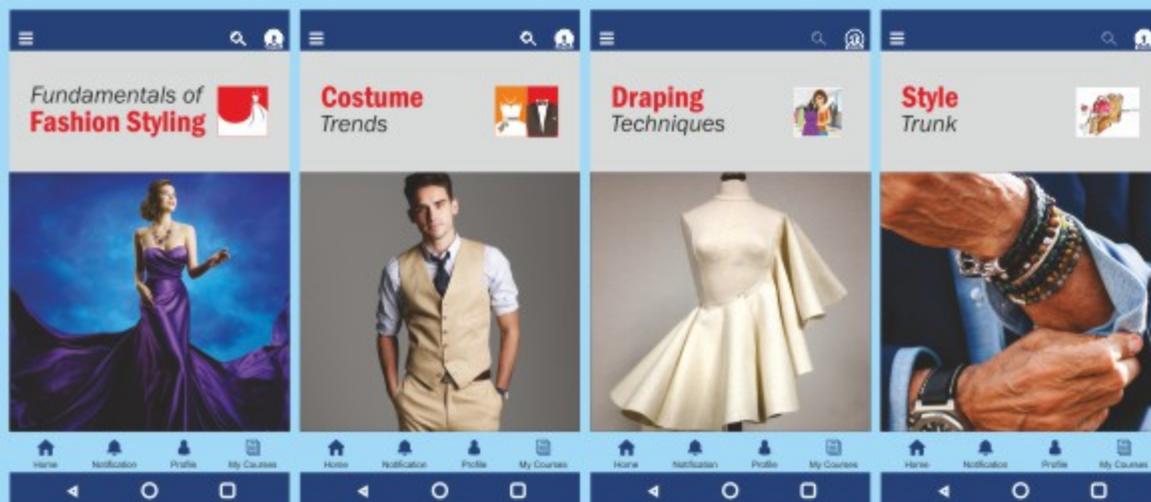
**Does it sound too good to be true ??**

# Benefits of 'e-learning' @ TTA

- Study Any Where, Anytime
- "Self Paced" Learning
- Flexibility
- Cost Effective
- Personalized Learning
- Enhance Knowledge & Skills



**TTA**  **YOUTH**





Become a **Highly Paid “Expert”** and get your **creativity** out there to achieve **financial freedom**.

And all this learning comes in this **great virtual format** that you can **access** from **anywhere, anytime**.

Here at TTA, we believe that vocational education cannot be only restricted to classroom theory. For the same reason, we have incorporated e-learning in our systems. This gives the students an extra edge apart from the regular lectures that happen in the classrooms. Students get to experience and learn by watching & listening to videos, PowerPoint presentations and related information all combined in one source. e-learning with TTA gives you an easy access to Videos, PPT's, Sound Clips, Books, Assignments, Quizzes, Question Banks, Blogs at your fingertips.



I

## The Unlimited You.

Reinvent Yourself And  
Add **Magic** To Your **Life!!**



• 3 Days Comprehensive Workshop



Times & Trends  
Academy  
Making Success & Building The Future

[www.timesandtrendsacademy.com](http://www.timesandtrendsacademy.com)

II

## How to be Happy

Learn To **Live** For The **Moment**  
And Enjoy **Life** To The **Fullest!!**



• 3 Days Comprehensive Workshop



Times & Trends  
Academy  
Making Success & Building The Future

[www.timesandtrendsacademy.com](http://www.timesandtrendsacademy.com)

III

## The Interview Mastery

Emerge A **Winner** At Every **Interview**  
And Bag Your **Dream Job!!**



• 3 Days Comprehensive Workshop



Times & Trends  
Academy  
Making Success & Building The Future

[www.timesandtrendsacademy.com](http://www.timesandtrendsacademy.com)

IV

## The Leadership Mastery

Be An **Effective Leader**  
And **Lead** Your Team To **Success!**



• 3 Days Comprehensive Workshop



Times & Trends  
Academy  
Making Success & Building The Future

[www.timesandtrendsacademy.com](http://www.timesandtrendsacademy.com)

V

## The Business Mastery

Learn How To Start, Run And  
**Grow** Your Business **Profitably & Successfully**



• 3 Days Comprehensive Workshop



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Academy  
Making Success & Building The Future

[www.timesandtrendsacademy.com](http://www.timesandtrendsacademy.com)

VI

## The Art Of Effective Presentation

Master the art of designing an **Effective Presentation**  
that **motivates** your audience and keep them hooked.



• 3 Days Comprehensive Workshop



Times & Trends  
Academy  
Making Success & Building The Future

[www.timesandtrendsacademy.com](http://www.timesandtrendsacademy.com)

VII

## Public Speaking

Voice Your **Ideas** Before The  
World With **Renewed  
Confidence!**



3 Days Comprehensive Workshop

Times & Trends  
Academy  
Building Careers & Enriching The Nation

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VIII

## Time Management For Busy People.

Master The **Tricks** To Balance Your  
Schedule And Meet **Deadlines...**  
Everytime!!



3 Days Comprehensive Workshop

Times & Trends  
Academy  
Building Careers & Enriching The Nation

[www.timesandtrendsacademy.com](http://www.timesandtrendsacademy.com)

IX

## The Sales Mastery

Become An **Exceptional Sales Professional**  
With The **Right Strategies.**



3 Days Comprehensive Workshop

Times & Trends  
Academy  
Building Careers & Enriching The Nation

[www.timesandtrendsacademy.com](http://www.timesandtrendsacademy.com)

X

## The Marketing Mastery

Use **Effective Marketing Strategies**  
To Take Your **Business** To Its **Peak!**

CUSTOMER  
ANALYSIS  
ADVERTISING  
MARKET  
SALES  
PROMOTION  
PRICE  
INTERNET  
TARGET



3 Days Comprehensive Workshop

Times & Trends  
Academy  
Building Careers & Enriching The Nation

[www.timesandtrendsacademy.com](http://www.timesandtrendsacademy.com)

XI

## The Trainer Mastery

Be An **Effective Trainer** With A  
**New Perspective.**



3 Days Comprehensive Workshop

Times & Trends  
Academy  
Building Careers & Enriching The Nation

[www.timesandtrendsacademy.com](http://www.timesandtrendsacademy.com)

XII

## The Art Of Effective Communication

**Learn To Talk Your Way**  
Up The Stairs To **Success!**



3 Days Comprehensive Workshop

Times & Trends  
Academy  
Building Careers & Enriching The Nation

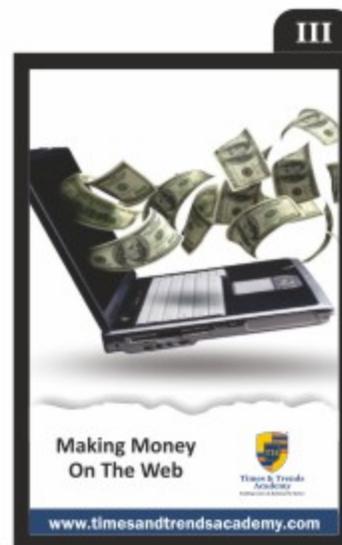
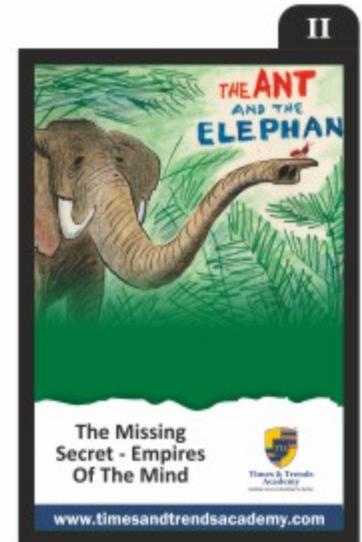
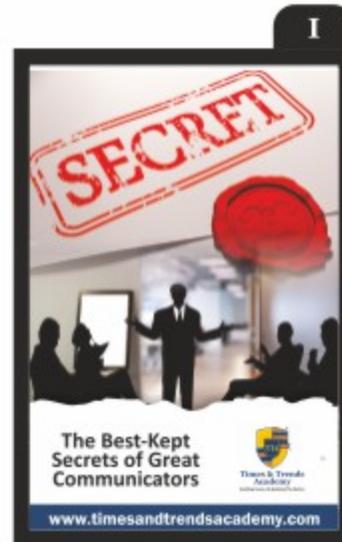
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# 12

## COMPREHENSIVE TRAINING PROGRAMS

Studies conducted by major universities and business organisations indicate that less than 10 % of job failures are due to in-ability to master the technical aspects of the job. And this means that more than 90 % of such failures are due to lack of understanding of life of people and one's self and the lack of motivation to acquire and to apply this understanding.

To narrow the gap that exists, TIMES AND TRENDS ACADEMY is offering 12 Comprehensive Training Programs to all its students so that they can become a Highly Paid Expert and Achieve Peace of Mind, Financial Freedom and a Career for Life.



V



The  
Success  
University



[www.timesandtrendsacademy.com](http://www.timesandtrendsacademy.com)

VI



The Magic Of  
Happiness -  
What Makes You  
"YOU"



[www.timesandtrendsacademy.com](http://www.timesandtrendsacademy.com)

IX



Take Charge Of  
Your Business &  
Create Your  
Own Destiny



[www.timesandtrendsacademy.com](http://www.timesandtrendsacademy.com)

X



Lets Style



[www.timesandtrendsacademy.com](http://www.timesandtrendsacademy.com)

VII



Unleash Your  
Creativity



[www.timesandtrendsacademy.com](http://www.timesandtrendsacademy.com)

VIII

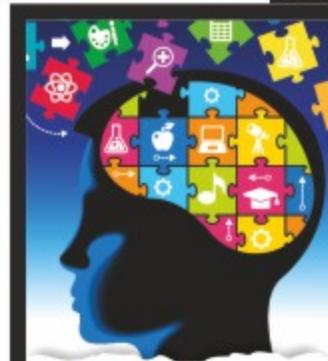


Dream Job -  
Insiders Secrets to  
cracking the interview  
and grabbing your  
dream job.



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XI



Accelerated  
Learning  
Techniques



[www.timesandtrendsacademy.com](http://www.timesandtrendsacademy.com)

XII



Love Yourself  
Love Your Health



[www.timesandtrendsacademy.com](http://www.timesandtrendsacademy.com)

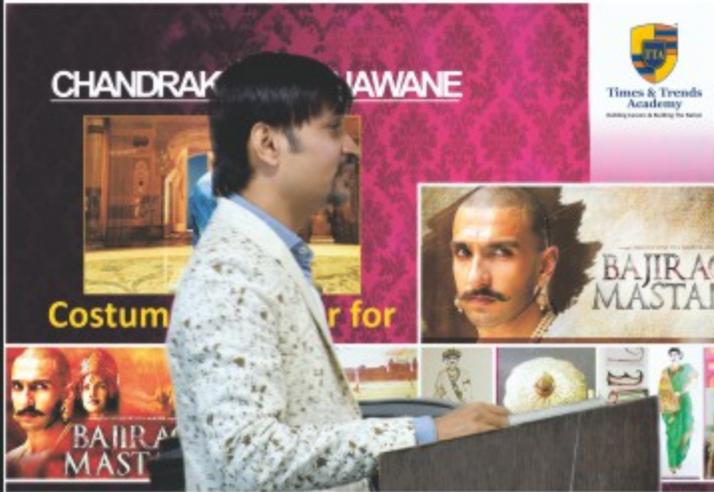
# Learn How To Become A Highly-Paid Expert





Learn How To Become A Highly-Paid Expert

# Learn How To Become A Highly-Paid Expert





Learn How To Become A Highly-Paid Expert



# Placement

## Lifelong Placement Support:



*At Times & Trends Academy, we are more focused on nurturing relationships. And same is true for our relationship with students. Our relationships with students are not bound by any timeframe. Our relationships are lifelong, and these relationships are built on trust, respect, and understanding. And for the same reason, Times & Trends Academy extends all the support to its students for their placements. Times & Trends Academy has mentored its students in the past, and continues to mentor students for job opportunities, career growth, and also guides students on building a business from the scratch.*

*Today, we have cut-throat competition in the industry. Let us see why. No matter how much the Sensex soars and FDI streams in, the competition in the industry is rising. It is very challenging to secure jobs for youth today. With many graduates passing out each year, the unemployment rates have been climbing high. Then why do we have such a scenario?*



# Placement

## Lifelong Placement Support:



*The reason is quite simple. The industry needs students who can contribute to the growth of their companies. They want their employees to be productive and add value. If these factors are missing in any aspirant, then their 'employability' takes a hit.*

*Times and Trends Academy offers vocational courses that build its students career and make them 'employable.' And the way courses, modules, academic journey have been developed for a student; it will make sure that students get the best exposure to the corporate world, and are industry-ready. The academy focuses on Placements of students in the industry, and therefore, have built a solid 'Placement Assistance System' for students.*

*Though there are many job openings, converting an interview into a job opportunity is challenging because of lack of quality interview skills training for students. Students at Times and Trends Academy undergo necessary training right from the first day. We have developed our curriculum in such a way that it focuses more on placement right from day 1 of a student enrolling with us.*

# Placement Fair

Times & Trends Academy truly understands that students need interview skills along with the technical skills. Therefore, we make sure all of our students are well-trained when it comes to placements. We want our students to take the best shot during the placement fair at Times & Trends Academy.

## How does Times & Trends Academy help its students with assured placements?

- A rigorous training on technical skills.
- Practical sessions and hands-on experience that helps the students to understand the dynamics of the industry.
- Extra sessions and workshops on enhancing soft skills.
- Interview skills training & mock interviews for a better understanding of the interviews.
- Live Interactions and presentations arranged with Industry people.
- Individual sessions for students to focus on certain challenges and problems faced.
- Personality Development workshops for students to build confidence.
- Helping students to understand the job profile and the growth prospects of any job opportunity.
- Encouraging students to build connections in the industry.

Times & Trends Academy has been placing students since a decade in the similar style. The placements have been very successful at Times & Trends Academy. Students are well-placed in the industry. Times & Trends



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in the World today.**



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and achieve peace of mind, financial freedom & a career for life.”**

## **SIX PROGRAM OFFERINGS OF TIMES AND TRENDS ACADEMY :**



### **TIMES AND TRENDS ACADEMY CORPORATE OFFICE & LEARNING CENTRE :**

893/4, Bhandarkar Road, Deccan Gymkhana,  
Opp. Oakwood Hotel, Pune - 04. Maharashtra, India.

Phone : 020 - 66815300 Mobile : 9922689223/9225555235



**Times & Trends  
Academy**

Building Careers & Building The Nation

[www.timesandtrendsacademy.com](http://www.timesandtrendsacademy.com) | [franchise@timesandtrendsacademy.com](mailto:franchise@timesandtrendsacademy.com)

# Program Offerings

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# Program Offerings

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**GRAPHICS DESIGN**

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And A Limited Number Of Additional Programs

# Program Offerings

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# Program Offerings

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COACHING**

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**LEADERSHIP  
TRAINING**

**And A Limited Number Of Additional Programs**

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**IMAGE CONSULTANCY**

And A Limited Number Of Additional Programs

# Business Model - How will we make money?

“Become A Highly Paid Expert & Achieve  
Peace Of Mind, Financial Freedom And  
A Career For Life.”



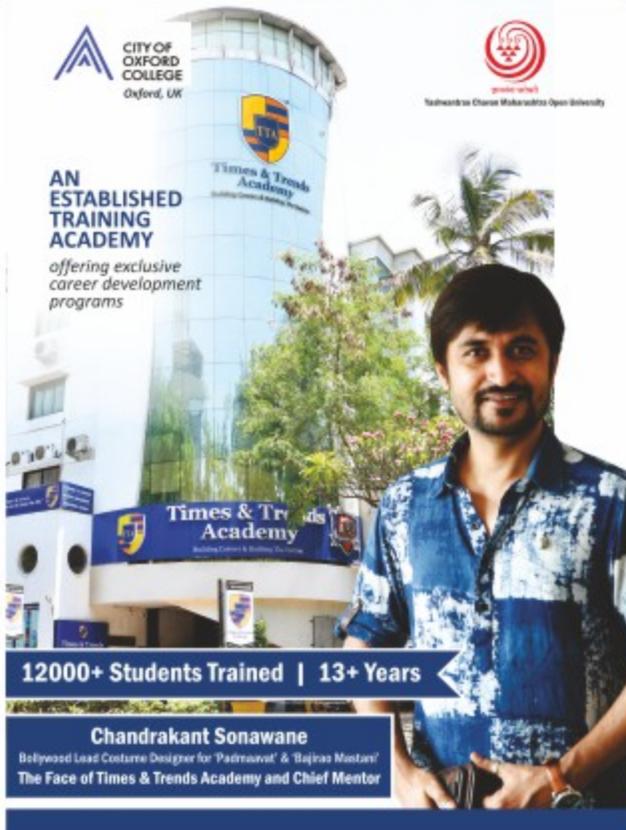
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offering exclusive  
career development  
programs



12000+ Students Trained | 13+ Years

**Chandrakant Sonawane**

Bollywood Lead Costume Designer for 'Padmaavat' & 'Bajirao Mastani'  
The Face of Times & Trends Academy and Chief Mentor

Currently market for Vocational  
education is estimated at INR 90  
Billion and estimated to grow at  
a CAGR of 25%



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**TTA - DECCAN**





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**TTA - WANOWRIE**





# Be a Key Partner in Our Success

Times and Trends Academy's  
Master Franchisee  
and  
Unit Franchisee  
Overview



**Times & Trends  
Academy**

Building Careers & Building The Nation



## 'Have You Got What it Takes?'

Look at our existing business module; there is a lot for you to gain and achieve by joining our system.

A quick glance of what is involved. Have you got what it takes?

- 1) You hold an aspiration to be an integral part of TTA family as a Technician, Manager and Entrepreneur.
- 2) You are looking at a commitment to be an integral part of our family for life.
- 3) You are highly energetic.
- 4) You are passionate to be an entrepreneur with a proven track record of significant leadership, and you know how to motivate people to get their best productivity.
- 5) You are absolutely open to the option of relocating anywhere in your region, if need may arise.
- 6) You are prepared to pour efforts and long hours to make Times and Trends Academy big in your area.
- 7) You will commit yourself personally to the business rather than being an absentee investor or at the very least, join hands with a partner who will operate the business on your behalf successfully and profitably.

- 8) You are able to make a significant financial investment.
- 9) As a Master Franchisee/Unit Franchisee/Single Domain Franchisee, you equip the academy at your expense with furniture fixture, lighting, signage, seating, landscaping, air-conditioning and décor. While none of this material and equipment is bought from Times and Trends Academy, it should meet Times and Trends Academy's specifications.
- 10) You believe in the hands-on approach and take a front seat in driving the business.
- 11) The start of any new business is a risk, and success will depend on a variety of parameters, not the least of which will be your commitment and ability in key areas.
- 12) Times and Trends Academy offers extensive training and ongoing support, and also a brand name that has the strength to attract students from various regions and places. But, at the end of the day, the success will depend upon our collaborative performance. This is precisely why we are looking for a business partner who can follow our system that is proven and that has given us excellent results in the past. A system that is the product of 12 years of our experience in the education domain.
- 13) Our success lies with the fact that we are able to sustain high standards of operational and academic excellence, while focusing on creating new career opportunities on a regular basis. It is quite significant that our Master Franchisee/Unit Franchisee/Single Domain Franchisee agree to our working philosophy within the Times and Trends Academy's framework.
- 14) If you are not so great at following systems, then we are absolutely fine if you don't opt for being a Master Franchisee/Unit Franchisee/Single Domain Franchisee of Times and Trends Academy. It is not expected of you to reinvent the wheel. What we expect is You run the System, and let the System run the Business.

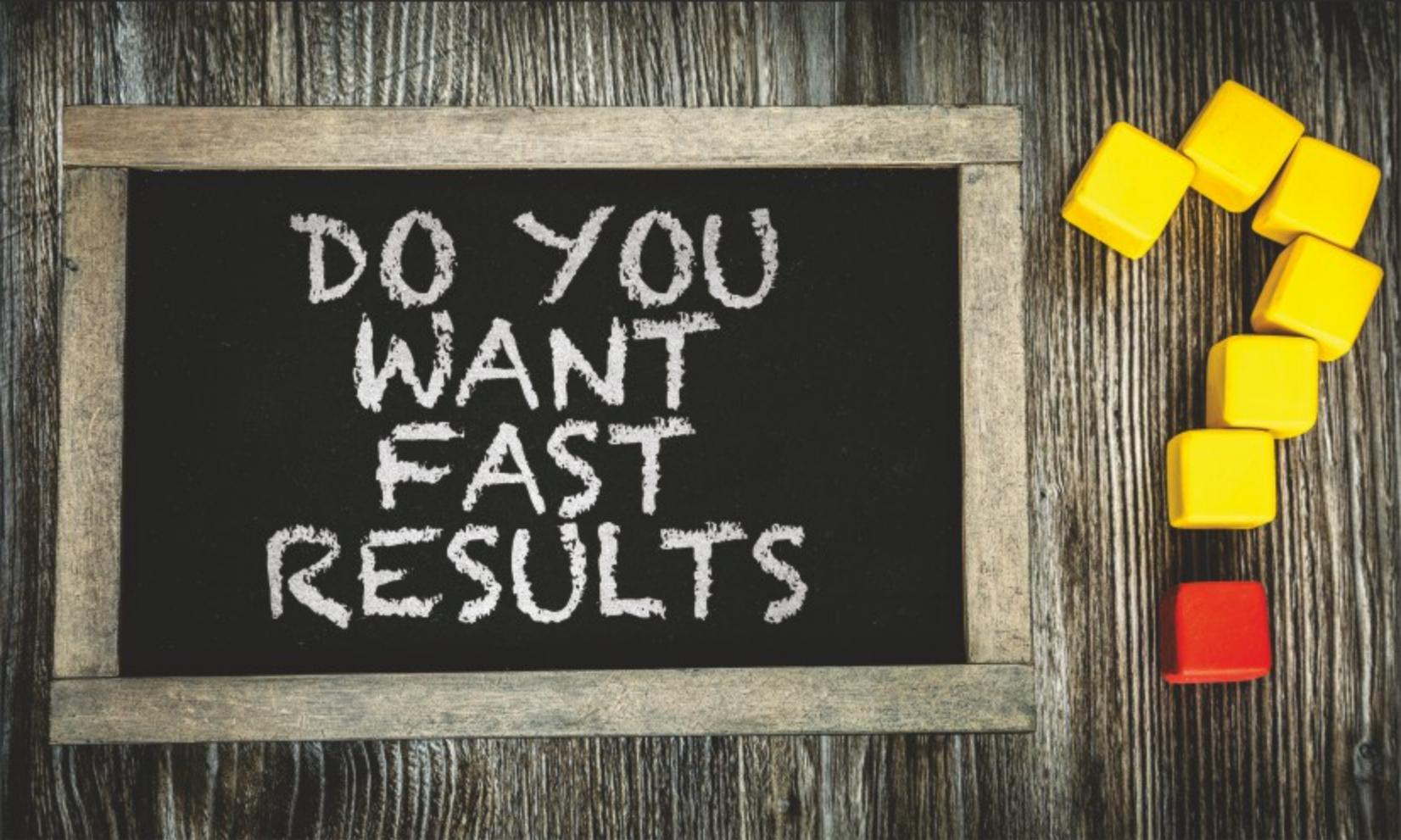


- 15) Our Academy generally operates 12 hours, 7 days a week. This implies that you are required to work a number of different day parts, and days in a week to make sure that highest standards are met for all operating hours.

- 16) Our Academy requires an extreme hands-on approach to meet the standards. Managing the Academy like any other business requires you to be an expert into following seven domains by implementing the Standard Prototype System and Policies as shall be guided to you by us:



- 17) You are able to commit to our Master Franchisee/Unit Franchisee/Single Domain Franchisee Incubation Program 'Take Charge of Your Business and Create Your Own Destiny' for a period of 7 days full time.
- 18) Your ability to lead by example will make sure that your team is perfectly trained, and remains highly effective. There is this wonderful opportunity in the training process to experience 7 days of detailed training at our Academy which will give you a clear picture regarding how to start, run and grow your own training academy successfully and profitably.
- 19) The Master Franchisee documentation we sign together allows you to operate a specific Times and Trends Academy according to the Times and Trends Academy's standards for a period of to 15 years, renewable later on as per the mutual understanding.
- 20) The Unit Franchisee/Single Domain Franchisee documentation we sign together allows you to operate a specific Times and Trends Academy according to the Times and Trends Academy's standards for a period of to 5 years, renewable later on as per the mutual understanding.



DO YOU  
WANT  
FAST  
RESULTS

## The Learning Curve

To maintain high standards in quality, and also practice uniformity, Master Franchisee/Unit Franchisee/Single Domain Franchisee must use Times and Trends Academy's

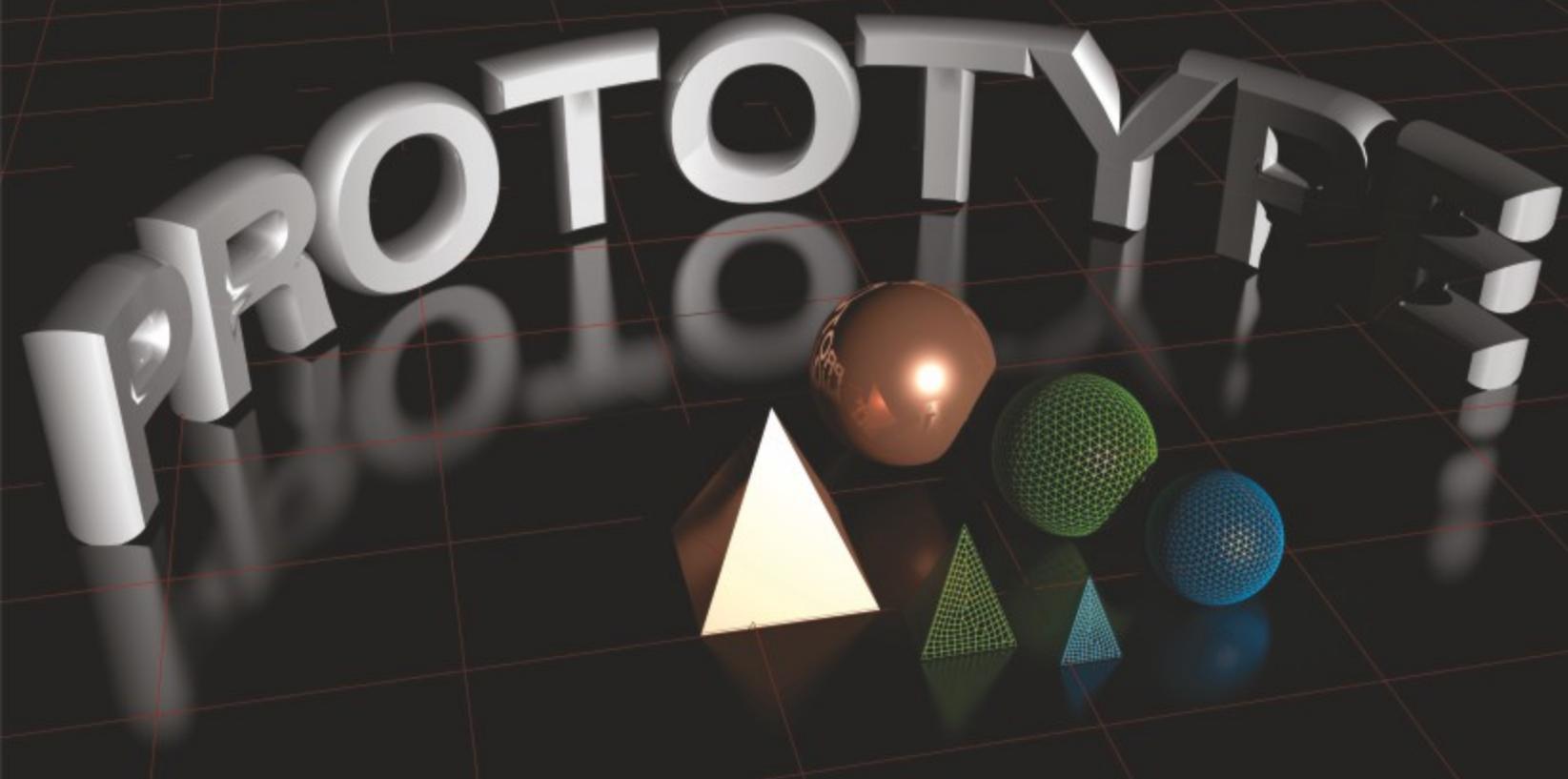
- Approaches of Marketing, Sales, Leadership, Finance, Operations, Academics and Placements
- Standard Operating Procedures ■ Protocols ■ Trademarks ■ Concepts ■ Course Content ■ Brochures, Marketing Material, Other Collaterals
- Any type of content: Graphical and Textual ■ Methods of Book Keeping, Accounting and Maintaining Records
- Style of Infrastructure ■ Information Management System
- Teaching Methodology ■ HR System ■ Admin Process ■ E.R.P ■ C.R.M



In order to become a successful Master Franchisee/Unit Franchisee/Single Domain Franchisee, you need to implement and execute everything that we have been able to learn and devise a system over the past 12 years. This is the exact reason why we have designed the Master Franchisee/Unit Franchisee/Single Domain Franchisee Incubation Program 'Kick Start - Take Charge of Your Business and Create Your Own Destiny' for a period of full 7 days for you. The Program runs from anything to everything that is required to run the Academy.

You will learn about all our Standard Prototype Systems that defines our way of operations, and we will impart training that will cover each aspect and role at Times And Trends Academy. We have defined every role explicitly. And the end of our Master Franchisee/Unit Franchisee Incubation Program 'Take Charge of Your Business and Create Your Destiny,' you would have acquired skills that are pre-requisites to running an Academy successfully. Just implement these learnings, and we will see you on the growth curve.

The Master Franchisee/Unit Franchisee/Single Domain Franchisee Incubation Program "Kick-Start" is fulltime. The applicant will not be paid during the training. Times And Trends Academy has developed this training program keeping a variety of factors, scenarios and dynamics in mind. And this is why we value our training and evaluation program at a very high level. The training program also helps us to evaluate your potential as a Master Franchisee/Unit Franchisee/Single Domain Franchisee.



The Master Franchisee/Unit Franchisee/Single Domain Franchisee Incubation Program “Kick-Start”, a special training program is designed for franchisees to imbibe necessary skills. The training program allows you to understand, experience and envision the process of operating the academy. This will act as a support tool and a guide in running the academy successfully. The program will introduce you to new ways of entrepreneurship, and also help you to boost creativity. The Master Franchisee/Unit Franchisee/Single Domain Franchisee Incubation Program is for individuals who have an unfulfilled desire of value-added entrepreneurship. It is for people who desire to be financially independent, and build a legacy that continues to add value in the lives of millions of people.

Most of the training part will be imparted at Times And Trends Academy's Corporate Office. The training will include many classroom sessions, presentations, doubt clearing sessions, team interactions, management meetings, seminars, corporate training, hands-on experience, etc.

After the training and evaluation program, Times and Trends Academy holds the right to grant you the status of the Master Franchisee/Unit Franchisee/Single Domain Franchisee. It can also terminate the application if it does not find you suitable for the same. The status of Master Franchisee/Unit Franchisee/Single Domain Franchisee may not be communicated immediately. The offer of the status might also depend on the location and other parameters.



## **Adding Value. Creating a Difference to Lives.**

After successful completion of The Master Franchisee/Unit Franchisee/Single Domain Franchisee Incubation Program, there is a certainty that you will become a Franchisee Partner. We extend our total support even after the training concludes. As a Master Franchisee/Unit Franchisee/Single Domain Franchisee, you are expected to learn continuously. We have a dedicated support team to help you for every scenario possible, top management from corporate office will offer you any and every support required.

We also conduct various interactions and regular partner meetings that help us to brainstorm and keep up with current trends, industry scenario and practices, quality measures, challenges, plan of actions, short and long term objectives.

Our ultimate objective is to be able to contribute to students' life by enabling them to build their careers and businesses, and eventually help in building the nation. At Times and Trends Academy, we strongly believe that we should contribute to stakeholders' (Associates, Teammates and Students) lives in a very positive way. And we are glad that we are able to add value to their lives across PAN India.

For Times And Trends Academy, this is not just about business. We are absolutely responsible for contributing to our students' life by helping them to become a 'highly paid expert and achieve peace of mind, financial freedom and a career for life, and we take this very seriously.'

Times And Trends Academy is more concerned about making a significant change in students' lives by offering quality education and developing a learning system that not only helps them build a career, but also helps them be a responsible citizen. We believe this is how we can contribute and give back to the society. The idea is to add value, and build a positive ecosystem. TTA aims to build relationships with all the stakeholders that are more than transactional, and are based on mutual understanding and trust.





**TAKE CHARGE OF YOUR BUSINESS  
& CREATE YOUR OWN DESTINY...**

---

## **TRAINING SUPPORT**

Kick-Start is an annual training at Times & Trends Academy for all the partners & employees through various expert sessions and group activities. TTA believes in regularly upgrading skill-sets of its teammates & partners.

Through Kick-start, TTA aims to enhance the work environment, boost productivity, and improve job satisfaction of its teammates & partners. Many studies have revealed that such training & development programs have led to increased motivation in one's job profile.

Kick-start at Times And Trends Academy has assisted teammates & partners to improve their performance. Most people generally have some weaknesses in their workplace skills. And such training programs help existing people to overcome weaknesses. Employees & partners get an opportunity to strengthen the existing skill-sets and also additionally acquire new skill-sets. Kick-start at Times & Trends Academy has also eased the process of knowledge transfer through different levels of hierarchy.

# Traction - Standard Prototype System



Traction - Student's Prospectus



Traction - Corporate Identity Manual



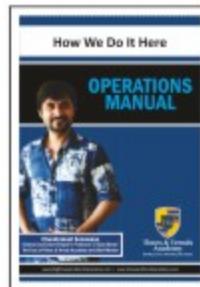
Traction -  
Human Resource  
Manual



Traction -  
Sales  
Manual



Traction -  
Academics &  
Training Manual



Traction -  
Operations  
Manual

TTA has developed the world's most comprehensive "Standard Prototype System" with a purpose to make it possible for every franchisee partner of TTA to start, run and grow their training academy as successful and as replicable as the TTA Corporate office & Learning Centre was and is, quite similar to McDonald's successful franchising case study.

*so on and so forth.....*





## The Screening and Selection Process



You are a right individual to be a Master Franchisee/Unit Franchisee if you have a proven track record, and are able to demonstrate your capability in the below mentioned areas:

- 1) Drafting and Executing Business Plans with short and long term objectives.
- 2) To be able to deliver results in terms of financial aspects in a high commercially competitive environment.
- 3) To be able to manage teams in changing environment.
- 4) To be able to manage teams in high pressure environment.
- 5) Working in a high-volume, high-turnover student environment.
- 6) Working in an environment that has highly Standardized Prototype Systems.
- 7) Operating the capital intensive business.
- 8) Taking the ownership of the work and being accountable for the success of the business.
- 9) Ready to expand your business, and establish and manage business operations as per the guidelines of TTA corporate office.

## The Screening Process has 7 stages:

### Stage 1:

- a) **Master Franchisee/Unit Franchisee/Single Domain Franchisee Application Form:** You will have to fill a Master Franchisee/Unit Franchisee/Single Domain Franchisee Application Form. You can send this Application Form along by Post. The Application has to be sent along with a cheque in the name of 'Times and Trends Academy Pvt. Ltd.'

**Master Franchisee - INR 1,00,000/- (One Lakh Only)**

**Unit Franchisee (All 6 Domains ) - INR 25,000/- (Twenty Five Thousand Only)**

**Single Domain Franchisee (Single Domain ) - INR 10,000/- (Ten Thousand Only)**

(Note that this amount is non-refundable.)

Once we receive the Franchisee Application Form, we will initiate the process.

- b) **Phone Interview:** After we receive the Franchisee Application Form, we will conduct a Phone Interview with you based on the application to know more about you. This is an opportunity for both the parties to have clarity on many aspects by raising concerns.
- c) **Due Diligence Checks:** Times and Trends Academy's team will run a Due Diligence check on the applicant to verify information provided by the applicant. The check will be based on the basic parameters set by Times and Trends Academy. Failing to meet the parameters can result in cancellation of the application.

### Stage 2:

- a) **Personality & Capability Test:** Times and Trends Academy has designed a test that would have personality related questions. The test is designed in such a way that it would tell if your personality matches the personality that we are looking for. You will also get a copy of the results.
- b) **Times and Trends Academy Corporate Office Visit:** Post the Personality & Capability Test, You will be invited to Times and Trends Academy's Corporate Office & Learning Centre in Pune. We will have a face-to-face interaction. The duration of this interview cum interaction would be anywhere around 90-120 minutes. This is also an opportunity for us to have a better screening. Test results of the previous round will be discussed briefly. Few questions will also be pitched to validate the competency that we require.

### Stage 3:

- a) **Hands-On Experience & On The Job Evaluation:** At this level, you will be required to spend some time at Times and Trends Academy (TTA) Office. You will be in the shoes of TTA members. You will be required to spend around two to three days at the office understanding different roles, and also playing those roles actively. This will help you understand the dynamics better and also offer a different perspective to the business model. Based on your performance, our Interview Panel would evaluate you. You would also be interacting with people from various departments.
- b) **Interacting with Existing TTA Franchise Partners:** We understand the anxiety you would have in being a Franchisee. Therefore, we provide an excellent opportunity for you to get in touch with the existing franchise partners, and clear your doubts if any.

## Stage 4:

**In-Depth Panel Interview:** Times and Trends Academy would conduct an in-depth interview. This will be conducted by the top management representatives. The interview may last anywhere from 90-120 minutes.

## Stage 5:

**Signing LOI:** Signing LOI (Letter of Intent) and making a Demand Draft of 50% of the Sign-Up Fee favouring 'Times and Trends Academy Pvt. Ltd.

## Stage 6:

**Master Franchisee/Unit Franchisee/Single Domain Franchisee Incubation Program** - A formal 7-days full time/online training program, and then continuous reviews for the agreement tenure.

The Master Franchisee/Unit Franchisee/Single Domain Franchisee Incubation Program, a special training program designed for franchisees to imbibe necessary skills. The training program allows you to understand, experience and envision the process of operating the academy. This will act as a support tool and a guide in running the academy successfully. The program will introduce you to new ways of entrepreneurship, and also help you to boost creativity. The Master Franchisee/Unit Franchisee/Single Domain Franchisee Incubation Program is for individuals who have an unfulfilled desire of value-added entrepreneurship. It is for people who desire to be financially independent, and have a legacy that continues to add value in the lives of millions of people.

Most of the training part will be imparted at Times and Trends Academy's Corporate Office. The training will include many classroom sessions, presentations, doubt clearing sessions, team interactions, management meetings, seminars, corporate training, hands-on experience, etc.

## Stage 7:

**Completion of balance payment formalities and signing the Franchisee Agreement -**

To find out if you qualify for the Stage 1 of the Screening Process, kindly visit our website to fill an application form and apply: <https://timesandtrendsacademy.com/franchisee-application-form/>

We will get back to you if you qualify for the screening process.

During the screening process or during the 'Master Franchisee/Unit Franchisee/Single Domain Franchisee Incubation Program,' Times and Trends Academy holds the right to terminate your application without having to offer any reasons.

# Money Concerns:

## Investment and Rewards – Master Franchisee

The following investments that are mentioned are indicative and close estimates, however, they are subject to change without any notice. Actual costs will be determined when the academy will be offered to the applicant.

The size of the academy, facility, location and other factors like style of décor and landscaping will affect costs.

### Financial Criteria:

Term of Franchise	15 years (except where restricted by the term or a head lease or other factors)
On-going Fees	A monthly service/royalty fee depending on a %age of the Times and Trends Academy's gross sales (currently 20%) A monthly advertising contribution of not less than 2% of gross sales.
Initial Costs: Initial costs are listed in more detail in the Times and Trends Academy's Disclosure Document that will be handed to the Master Franchisees when the deal has been finalized.	Licence Fee paid to Times and Trends Academy during the commencement of Master Franchisee or before that – <b>INR 45 Lakhs + GST</b>  Stamp Duty will be payable on the documentation (stamp duty laws may vary for different states, so Master Franchisees must seek their legal advice)  Documentation fees at actuals  Approximate cost of Infrastructure (Furniture and Fixture – Air Conditioners – CCTV – IT Infrastructure – Electronic Equipment – Machinery), Staff Training, Salaries, Purchase of Trading Stock, Living Expenses while training and other normal start-up expenses – <b>INR 1 Crores + GST</b>
Payback Period	24-30 Months
Return on Investment	Franchisee Fee Sharing For All Unit Franchisee Created: 50% Royalty Sharing For All Unit Franchisee Created : 25%

## Investment Details

Franchise fees	45,00,000
Academy Development cost	85,00,000
Hiring & Training Expenses	1,00,000
Legal & Accounting Expenses	1,00,000
Centre Launch Activity	10,00,000
Miscellaneous Expenses	3,00,000
<b>Estimated Total Investment</b>	<b>1,45,00,000</b>
Computers / Laptops	At Actuals
Working Capital (3 Months)	At Actuals
GST	At Actuals



## Times & Trends Academy

Building Careers & Building The Nation

### Investment Details

The TTA Brand has some of the lowest start-up costs in the industry for a master franchise of its size and stature. The total amount of investment might vary depending on the location, size and extent of the development/renovation work required.

The estimated costs outlined here represent a wide range of possible locations. Remember that costs might vary in relation to the physical size of the centre. Higher cost academies may require extensive interior renovations, extensive seating and classrooms equipment. The figures listed do not include extensive exterior renovations.

TTA master franchisee receives a share of 50% of the franchisee fee for all unit franchisees created by them and an ongoing share @ 25% in the total royalty received from unit franchisees created by them.

# Money Concerns: Investment and Rewards – Unit Franchisee (All 6 Domains)

The following investments that are mentioned are indicative and close estimates, however, they are subject to change without any notice. Actual costs will be determined when the academy will be offered to the applicant.

The size of the academy, facility, location and other factors like style of décor and landscaping will affect costs.

### Financial Criteria:

Term of Franchise	5 years (except where restricted by the term or a head lease or other factors)
On-going Fees	A monthly service/royalty fee depending on a %age of the Times and Trends Academy's gross sales (currently 20%) A monthly advertising contribution of not less than 2% of gross sales.
Initial Costs: Initial costs are listed in more detail in the Times and Trends Academy's Disclosure Document that will be handed to the Unit Franchisees when the deal has been finalized.	Licence Fee paid to Times and Trends Academy during the commencement of Unit Franchisee or before that – <b>INR 15 Lakhs + GST</b>  Stamp Duty will be payable on the documentation (stamp duty laws may vary for different states, so Unit Franchisees must seek their legal advice).  Documentation fees at actuals.  Approximate cost of Infrastructure (Furniture and Fixture – Air Conditioners – CCTV – IT Infrastructure – Electronic Equipment – Machinery), Staff Training, Salaries, Purchase of Trading Stock, Living Expenses while training and other normal start-up expenses. – <b>INR 34 lakhs + GST</b>
Payback Period	24-30 Months

## Investment Details

Franchise fees	15,00,000
Academy Development cost	30,00,000
Hiring & Training Expenses	50,000
Legal & Accounting Expenses	50,000
Centre Launch Activity	2,00,000
Miscellaneous Expenses	1,00,000
<b>Estimated Total Investment</b>	<b>49,00,000</b>
Computers / Laptops	At Actuals
Working Capital (3 Months)	At Actuals
GST	At Actuals



## Investment Details

The TTA Brand has some of the lowest start-up costs in the industry for a franchise of its size and stature. The total amount of investment might vary depending on the location, size and extent of the development/renovation work required.

The estimated costs outlined here represent a wide range of possible locations. Remember that costs might vary in relation to the physical size of the centre. Higher cost academies may require extensive interior renovations, extensive seating and classrooms equipment. The figures listed do not include extensive exterior renovations.

TTA franchisees pay 20% royalty to the TTA brand based on gross revenue, which shall be controlled through an ERP.

## Money Concerns: Investment and Rewards – Single Domain Franchisee (Any 1 Domain)

The following investments that are mentioned are indicative and close estimates, however, they are subject to change without any notice. Actual costs will be determined when the academy will be offered to the applicant.

The size of the academy, facility, location and other factors like style of décor and landscaping will affect costs.

### Financial Criteria:

Term of Franchise	5 years (except where restricted by the term or a head lease or other factors)
On-going Fees	A monthly service/royalty fee depending on a %age of the Times and Trends Academy's gross sales (currently 20%) A monthly advertising contribution of not less than 2% of gross sales.
Initial Costs: Initial costs are listed in more detail in the Times and Trends Academy's Disclosure Document that will be handed to the Unit Franchisees when the deal has been finalized.	Licence Fee paid to Times and Trends Academy during the commencement of Unit Franchisee or before that – <b>INR 5 Lakhs + GST</b>  Stamp Duty will be payable on the documentation (stamp duty laws may vary for different states, so Unit Franchisees must seek their legal advice).  Documentation fees at actuals.  Approximate cost of Infrastructure (Furniture and Fixture – Air Conditioners – CCTV – IT Infrastructure – Electronic Equipment – Machinery), Staff Training, Salaries, Purchase of Trading Stock, Living Expenses while training and other normal start-up expenses. – <b>INR 17 lakhs + GST</b>
Payback Period	24-30 Months

## Investment Details

Franchise fees	5,00,000
Academy Development cost	15,00,000
Hiring & Training Expenses	25,000
Legal & Accounting Expenses	25,000
Centre Launch Activity	1,00,000
Miscellaneous Expenses	50,000
<b>Estimated Total Investment</b>	<b>22,00,000</b>
Computers / Laptops	At Actuals
Working Capital (3 Months)	At Actuals
GST	At Actuals



## Investment Details

The TTA Brand has some of the lowest start-up costs in the industry for a franchise of its size and stature. The total amount of investment might vary depending on the location, size and extent of the development/renovation work required.

The estimated costs outlined here represent a wide range of possible locations. Remember that costs might vary in relation to the physical size of the centre. Higher cost academies may require extensive interior renovations, extensive seating and classrooms equipment. The figures listed do not include extensive exterior renovations.

TTA franchisees pay 20% royalty to the TTA brand based on gross revenue, which shall be controlled through an ERP.



**Times & Trends  
Academy**  
Building Careers & Building The Nation



# FEATURING TTA IN FRANCHISE WORLD

## FAQs -

The Excerpts from an Interview of Mr. Amit Agrawal, Founder and Chairman, Times and Trends Academy that appeared in Franchise India Magazine, September Edition 2016.

1. **Share with us your entrepreneurial journey and enlighten us what motivated you to enter into this industry?**

I have been a franchisee for one of the design academies for over a decade at Pune. Now as a highly credible and consistent award-winning franchisee for more than 12 years, I got to witness both sides of the coin. The positives and the support that I got from my franchisor and also the not-so-positives and shortcomings, and the kind of support that I wished I could get from my franchisor but for some or other reason could not. And this extensive experience of mine is what inspired me to the core and one fine day I decided to start my own training academy where I can focus on the development and growth of all our partners (franchisees) as my core belief is that their growth is our growth.



2. **Indian Education system is growing and developing continuously with skilled development being its significant part. What are the factors that have boosted vocational course in India?**

Vocational training is very important today. IITs, IIMs, and other Medical Institutes have their own importance, but we cannot deny importance of vocational courses that makes a solid career. We need Fashion Designers, Interior Designers, Event Managers, Animators, Image Consultants etc. just as we need Engineers, Bankers, and Lawyers. This is how society is balanced.

Numbers of European Universities are running empty for the fact that students today want to pursue practical courses that offer them a job, and help them build a career, and these Universities simply don't offer this.

Theoretical knowledge, as well as the relevant practical application, is becoming equally important. If there is an area where there is a huge demand-supply gap, it is in the area of Lifestyle and Vocational Training Programs.

According to a study by National Skill Development Corporation, there is a huge gap between demand and supply of training manpower. The demand is huge, and the supply is less. There is a huge demand, and an estimated shortfall of around 50 lakh trained manpower in Maharashtra alone, let other states.

The youth today is seeking opportunities that will give them a highly paid job vice a versa help them start their own venture. In India start-ups have become a new trend, it is the dream of most of the engineers and management graduates and even many drop outs. The year 2015 saw many start-ups in every conceivable field, resulting in many jobs and need of skilled man power to meet the demand. According to me, this is instrumental in setting the pace for vocational training education in India.

### 3. What is unique about TTA? What makes it stand apart from the competitors?

Three things:

*One* - Studies conducted by major universities and business organizations indicate that less than 10 % of job failures are due the lack of technical aspects of the job. And this means that more than 90 % of such failures are due to lack of understanding of one`s self, lack of understanding of others and the lack of motivation (in short lack of life skills and people skills). And this made us develop and create curriculum at TTA in a holistic way wherein 360-degree development of each and every student is ensured.

*Two* - Another research says that "To make any New Learning a Permanent Part of your Subconscious Mind, 16 times repetition is required." Now I have a question for you, can a student repeat the course 16 times 16 Years of his/her life, and pay the fees 16 number of times??

No Right??

Hence, the solution to this is E-Learning!! Thanks to our latest development on the Technology front, we have uploaded all our training programs and sessions including the life skills, and people skills workshops online, and a unique username and password to access the same is shared with each and every student for life so that they can study from the comfort of their home and time.

*Three*: Entrepreneurship development program: We want to help the youth today to convert their business ideas into successful start-up ventures. We have developed an innovative incubator committed to transforming a student to an entrepreneur.

### 4. Do you think franchising has been instrumental in boosting the growth of vocational institutes in India? Please elaborate. Also, share your experience regarding the same.

The success of the business format franchisee in boosting the growth of vocational training and institutes in India (and also internationally) is without question the most vital news in business. If you look at the statistics of past one year, business format franchisees have grown by over 95% in contrast to the more than 50% failure rate of new businesses that are owned independently. And when statistics show that almost over 80% of all the independent businesses fail in the first five years of starting, whereas success rate of franchise business format is more than 75%. So, this tells us in which basket should be our eggs.

At Times And Trends Academy, the Prototype becomes the model of the dream. The system runs the business. The people run the system.



**5. What are the criteria to choose the right franchise partner?**

At Times and Trends Academy our ethos is "Building Careers and Building the Nation" We live this every day. We want to make a positive transformation in the lives of students, professionals, teenagers and youth who walk through the doors of our academy with a dream in their eyes. We want to ensure that their dreams come true. They succeed in their life and achieve peace of mind, financial freedom and a career for life. We are seeking partners who believe in this core philosophy. We are choosing like-minded entrepreneurs who consider Times and Trends Academy as their primary venture and believe in helping generation today to develop a skilled India.

**6. In this era of digitalization, various e-commerce and m-commerce start-ups are making their way into the education industry. Do you take it as healthy competition or an upcoming threat to your business? Please Elaborate**

Undoubtedly, e-commerce and m-commerce have changed the dynamics in the education industry. And it has amazing potential. Students having access to information and knowledge from any corner is a brilliant thing. And Times and Trends Academy has already initiated the E-learning concept long back. Anything repeated for more than 16 times becomes a part of your subconscious mind. And with e-learning, all lectures can be accessed any number of times. All of our lectures and demonstrations are recorded and uploaded online for students to be accessed from anywhere and anytime. Education is no more bound by time and geographical constraints. And we take pride in leveraging technology.

**7. When did you start franchising your brand? Why did you choose the franchise route for your expansion? What has been your experience so far?**

Times And Trends Academy is a product of the last 12 years of me running a design academy successfully and profitably here in Pune, Maharashtra, India. It was almost twelve years before I founded my firm Times And Trends, which morphed into Times And Trends Academy Pvt. Ltd. It was here that we developed the complete franchise prototype system keeping in mind the growth of all TTA franchisees and the career development of all our students, and then all assumptions were put to the test at our own TTA corporate office and learning centre to see how well they work before putting it forward to the franchisees. Once having now completed the prototype system, we are now ready to turn to our franchisees and say ***"Let us show you how it works."***  
***The system runs the business. People run the system.***



8. **When a new investor starts the business, he/ she may have no idea how to deploy the money in the business wisely. How do you guide the investors so that they can optimize their investment and maintain sustainability till they reach the breakeven?**

We offer two models for our prospective partners/investors interested to work along with us:

**Franchise-Owned Franchise Operated Model:** This Model is for prospects/partners that have solid experience in Education Domain. So, it will be about forming a synergic partnership and growing the brand.

**Franchise-Owned Corporate Operated Model:** This model is ideally suited for prospects/investors that are proactively looking for better investment options without having to manage it personally, on a day-to-day basis. In this scenario, a Business model can be formed that will work on our Standard Prototype System that is already in place and shall be operated professionally by Times and Trends Academy Corporate Office. Here, we take care of all the on-going Operations that are required to help the business grow.

Note: For Selected Cities Only.



9. **What are your expansion plans?**

If I were to make a right analogy, I would say our growth plans are like 'Hare and Tortoise' story. We want to grow our brand and expand slowly and steadily. Though we are highly ambitious, we will still cherry-pick on our partners. We are very selective in finalizing on franchisees because we want to make sure that we work with people who share same thoughts and vision as that of us.

10. **What is the preferred franchise model for your brand's expansion and why?**

Both of these tested and proved franchise model types are what we are looking at:

Franchise-Owned Franchise Operated Model

Franchise-Owned Corporate Operated Model

Over a period of time, we are planning to create 12 Centres of Excellence (Master Franchisee Partners) in major states of India. And all of these centres will have right to create their own unit-franchisees. And these 12 centres will act like master franchises to other centres under them.

**11. Fill in the franchise facts below:**

- Existing outlets (company-owned +franchise): Pune – Corporate Office and Learning Centre + 6 Franchises in Pune + 1 in Ahmedabad & 1 in Aurangabad
- Required area for opening brand's franchise: Unit Franchise – 2400 Sq. Ft (Approx.)  
Master Franchise – 7500 Sq. Ft (Approx.)
- Break-Even – 24-30 Months

**Mission:** To inspire and instruct teenagers and youth on how to improve their lives and achieve peace of mind, financial freedom and a career for life.



Got questions?  
Sweet! We 've got answers.



Can You Name The Academy With

**Low Fees**

For Every

**Student**

Of Every

**Batch**

Every Where It

**Operates?**



**Times & Trends  
Academy**

Building Careers & Building The Nation

Call : (M) : 9922689223, 9225555235

[www.timesandtrendsacademy.com](http://www.timesandtrendsacademy.com) | [franchise@timesandtrendsacademy.com](mailto:franchise@timesandtrendsacademy.com)



## Thank You...

for your interest in Times and Trends Academy and the Franchising Opportunities we offer.

Times and Trends Academy is formed with a mission to inspire and instruct others on how to improve their lives and achieve peace of mind, financial freedom and a career for life. TTA is a multi-domain Academy for job oriented professional and vocational training programs, founded by Mr. Amit Agrawal in the hearts of Oxford of East, Pune. Times and Trends Academy's birth is an outcome of extensive research and Amit's experience of delivering education to teenagers, youth and professionals across diverse industry segments for over a decade and a half.

Till date, consistently delivering quality education and relentlessly training our students from the past 13 years, we have got an opportunity to train more than 12000 plus students, aspiring designers, entrepreneurs, managers and technicians through our highly qualified pool of faculties and mentors, loving and caring support staff and student happiness managers, extensive and comprehensive course curriculum and our tried and tested systems, franchisee prototype, academic session plan as well as, well researched, drafted and created manuals & policies that have brought excellent word of mouth for us, all our teammates as well as the whole Times And Trends Academy Associates and Stakeholders. The long legacy of the academy is accomplished due to Industry-updated Academics, Quality Education, Year-on-Year Placements, State-of-the-art Infrastructure, Standard Prototype System and 360-degree Holistic Development of each and every student.

Our entire system is unique because it is based on the three pillars: Master Franchisee, Alliances and Corporate Staff. And these pillars are the ones that strengthen our whole ecosystem. It has actually helped us gain loads of credibility in the education sector and has established our brand name in the eyes of teenagers and youth or should we say everyone who is committed to designing their career and getting a highly paid job or is willing to start, run and grow their own business successfully and profitably is an integral part of TTA. And throughout this process, we have been the grateful recipient of unconditional love, support, and caring from all our trusted associates, hardworking colleagues as well as our awesome students.

As a Visionary Franchisor, Times and Trends Academy provides clear and positive leadership with vision, competence, and integrity. This leadership will take care of the strategic vision of the brand. We always implement the Prototype in our entire decision-making process.

Acknowledging, Understanding and Responding to our stakeholders' (Associates, Teammates and Students) wants and needs through continuous innovation have been significant elements that drive success for us. And this success puts equal responsibility on the associates to grow and evolve continuously to the occasion each time, and eventually deliver exceptional value to student's life and enrich their learning experience.

As we must deliver this visionary leadership, we need our Master Franchisees, Unit Franchisees & Single Domain Franchisees to follow the same. The ability of our associates to create a conducive learning environment in the academy is very crucial. They must also be great brand ambassadors, and run an outstanding Academy to deliver on our brand promise.

A crucial factor in the overall growth of us as well as our associates lies in the system of screening, recruiting, training, developing, and retaining qualified Master Franchisees, Unit Franchisees & Single Domain Franchisee owners—together with our unique relationship with them.

This brochure will offer you value with relevant information and insights into what it is like to be a Master Franchisee vis-à-vis an Unit Franchisee or a Single Domain Franchisee, what we are looking for and the details about our selection process.



**Amit Agrawal**

*Founder and Chairman - Times & Trends Academy  
Life, Career and Business Coach*





# Application Form

Times and Trends Academy Master Franchisee/Unit Franchisee/Single Domain Franchisee



**Times & Trends  
Academy**  
Building Careers & Building The Nation

Name: \_\_\_\_\_

Qualification: \_\_\_\_\_

Organization Name: \_\_\_\_\_

Title: \_\_\_\_\_

Phone Number: \_\_\_\_\_ E-mail-ID: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Applying for:  Master Franchisee  Unit Franchisee  Single Domain Franchisee

Preferred Location: 1 \_\_\_\_\_ 2 \_\_\_\_\_ 3 \_\_\_\_\_

Listed below are some of the benefits of being a franchisee. Please rank the items that could be most helpful in achieving individual and organizational objectives:

- Grow Profits Quickly
- Help Stakeholders achieve their goals
- Focus on Business Expansion
- Turn into a Master Franchisee if you are a Unit Franchisee Or Grow More Unit Franchisees, if you already are a Master Franchisee.
- Individual Growth
- All of above

When do you wish to start Times and Trends Academy franchisee? Three reasons why you should be given an opportunity to partner with us?

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

**Times and Trends Academy Corporate Office and Learning Centre**

893/4 Bhandarkar Road, Opp Oakwood Hotel, Deccan Gymkhana, Pune – 411004, Maharashtra, India.

# You Can Be The Next...



Inviting  
Master Franchisee/  
Unit Franchisee/  
Single Domain  
Franchisee Pan India

## Business Partner



**Times & Trends  
Academy**

Building Careers & Building The Nation

Contact : Harshad Sangle : 9922689223, Kirti Mahajan : 922555235  
[www.timesandtrendsacademy.com](http://www.timesandtrendsacademy.com) | [franchise@timesandtrendsacademy.com](mailto:franchise@timesandtrendsacademy.com)

# Taking the franchising route, Inviting Master Franchisees/Unit Franchisees/Single Domain Franchisees

**“CREATE THE BUSINESS  
LOVE STORY YOU WANT THE  
WORLD TO BUY.” -**

**Amit Agrawal**

Founder & Chairman -  
Times & Trends Academy



**6 PROGRAM OFFERINGS**



## For Franchise Inquiry :

**TIMES & TRENDS ACADEMY CORPORATE OFFICE & LEARNING CENTRE :**

893/4, Bhandarkar Road, Deccan Gymkhana,  
Opp. Oakwood Hotel, Pune - 04. Maharashtra, India.

**Contact : Harshad Sangle : 9922689223, Kirti Mahajan : 9225555235**



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